

45 Days until Home Opener

FOR IMMEDIATE RELEASE

February 15, 2011

2011 SINGLE-GAME TICKETS FOR ALL 81 GAMES ON SALE BEGINNING FEBRUARY 28 AT 10AM

FAN VALUE HIGHLIGHTED BY \$10 BLEACHERS

NEARLY HALF OF PROGRESSIVE FIELD REDUCED IN PRICE WITH 22% OF BALLPARK LOWERED \$8 OR MORE

CLEVELAND, OH-- With Pitchers and Catchers reporting today and Opening Day only 45 days away, tickets will become available for ALL 81 Cleveland Indians regular season home games at Progressive Field beginning Monday, February 28 at 10AM. The Tribe begins its 111th campaign within the American League with Opening Day at Progressive Field against division rival Chicago White Sox at 3:05PM on April 1.

FOCUS ON FAN VALUE IN 2011

As the Indians look to create memories, connect generations and celebrate families at Progressive Field, fan value is at the forefront with tickets set to go on sale to general public in only 13 days.

Nearly half of Progressive Field seats enjoy reduced prices, with 22% of entire ballpark featuring a price reduction of \$8 or more.

Some of the 2011 single-game pricing highlights include:

\$10 BLEACHERS- Tickets in Time Warner Cable Bleachers in 2011 will be ONLY \$10 EVERY GAME (*Bleachers Sold Out for Opening Day*).

KEYBANK GRAND SLAM FOUR PACK- The popular all-inclusive package targeted towards groups of four now available for ALL GAMES in 2011 (Only available on Sunday's in 2010). For only \$96, receive 4 tickets (*Mezzanine or Upper Box, plus Lower Box on Super Value dates*), 4 hot dogs or slices of pizza, 4 Pepsi products, 4 Indians Caps and 1 parking pass.

VALUE-BASED PRICING RETURNS- Three pricing categories have returned for 2011 season. Visit indians.com/valuepricing for game breakdown by category.

2011 Breakdown: Super Value (17 Games- Best Seats 50% Off); **Value** (50 Games); **Prime** (14 Games).

SINGLE GAME PRICING FOR 2011 **

Seat Category	Range	Super Value	Value	Prime
Diamond Box	\$35-\$85	\$35	\$75	\$85
Field Box	\$25-\$70	\$25	\$60	\$70
Infield Lower Box	\$19-\$50	\$19	\$44	\$50
Lower Box	\$18-\$44	\$18	\$40	\$44
View Box	\$14-\$36	\$14	\$32	\$36
Lower Reserved	\$24-\$30	\$24	\$27	\$30
Mezzanine	\$18-\$22	\$18	\$20	\$22
Upper Box	\$12-\$16	\$12	\$14	\$16
Bleachers	\$10	\$10	\$10	\$10
Upper Reserved	\$8	\$8	\$8	\$8

**Pricing for advance sales; additional charge (exception Bleachers/Upper Reserved) when purchased on Gameday (\$1-\$5).

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HOW TO PURCHASE TICKETS:

- ◆ Online at www.indians.com
- ◆ Cleveland Indians Team Shops
(Progressive Field, SouthPark, Great Lakes, Westgate, Summit, The Strip)
- ◆ Charge-by-phone at 1-866-48-TRIBE
- ◆ Ticketmaster Ticket Center locations, including select Macy's and select Giant Eagle stores

There is an 8 ticket limit per game

SEASON TICKET PLANS AVAILABLE NOW

There has never been a better time to become an Indians Season Ticket Holder. The investment grows more valuable in 2011, as Full-Season plans now include a FREE Terrace Club membership to go with the plethora of benefits established the past few seasons, including a FREE SUITE and FREE CLUB SEAT TEST DRIVE.

And that includes Full-Season plans in the Bleachers for just \$9 per ticket. For only \$1,458 a Full-Season Bleacher Season Ticket Holder receives:

- 2 Bleacher tickets to all 81 Home Games
- Free Terrace Club membership
- Complimentary Suite Rental for one game
- Complimentary Game in Clubs Seats for one game
- 67 Exchange Dates
- Exclusive Season Ticket Holder Events
- Interest-Free Payment Plan of \$291.60 per month through the end of June
- For a group of 4 who split the 2 Season Tickets— each group pays just \$60.75 per month on the payment plan for 20 games.

Visit indians.com/jointhetribe or call 216-420-HITS to purchase a plan today!

SEASON TICKET HOLDER PRICING GRID*

Seat Category	2011 FULL SEASON Plan Price	SINGLE GAME SAVINGS
Diamond Box	\$4,455	20%
Field Box	\$3,402	23%
Infield Lower Box (BUY ONE, GET ONE)	\$1,296**	60%
Lower Box	\$2,268	22%
View Box (BUY ONE, GET ONE)	\$1,053***	55%
Lower Reserved	\$1,620	23%
Mezzanine	\$1,215	25%
Upper Box	\$900	20%
Bleachers	\$729	10%
Upper Reserved	\$567	13%
Diamond Box	\$4,455	20%
Field Box	\$3,402	23%

**Per seat price reflects the Buy One Get One Free discount, each seat is just \$16 per game!

***Per seat price reflects the Buy One Get One Free discount, each seat is just \$13 per game!

VISIT INDIANS.COM/VALUEPRICING FOR THE GAME BREAKDOWNS IN EACH CATEGORY