

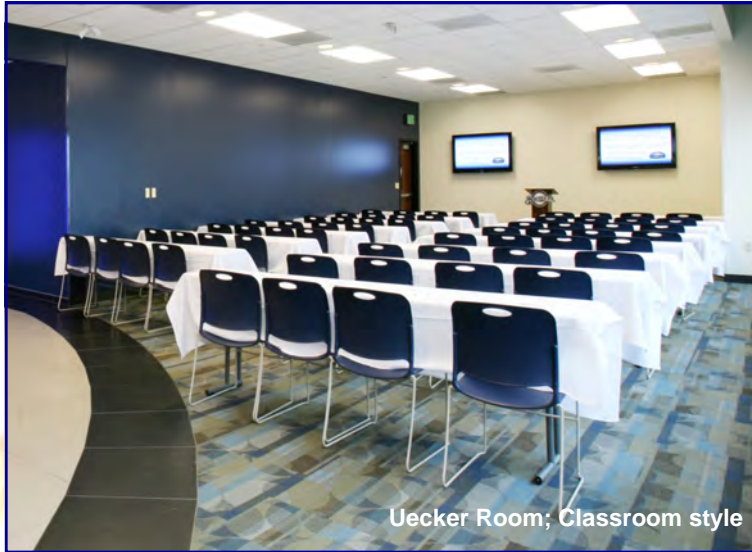
BREWERS CONFERENCE CENTER



BREWERS ENTERPRISES
414.902.4452 • Event.Info@Brewers.com
MILLERPARK.COM

MILWAUKEE BREWERS BASEBALL CLUB
One Brewers Way • Milwaukee, Wisconsin 53214

GAME DAY • MEETING ROOM FACILITIES • NON-GAME DAY



Uecker Room; Classroom style



Aaron Room; 60" Rounds



The **Brewers Conference Center** meeting rooms are great for groups of 20 to 150 on game days or non-game days. The rooms are great individually or as a group for larger events and breakouts. The Abramson and Uecker Rooms are located on the PNC Club Level and are available year-round. Directly upstairs, the Molitor, Yount and Aaron Rooms are on the Terrace Level of Miller Park and are available April thru September.



Molitor Room; U-shape



Abramson Room; Boardroom style



Yount Room; Theater style

ABRAMSON &
UECKER ROOMS (CL)

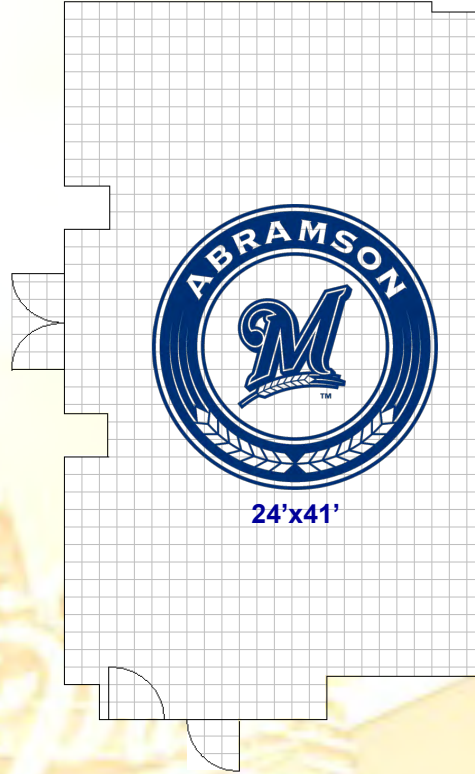
• BREWERS CONFERENCE CENTER •

MOLITOR, YOUNT
& AARON ROOMS (TL)



The Abramson Room, is the smallest room in the Brewers Conference Center and is

ideal for board meetings or other functions for groups of 20 to 50. The room offers a drop-down screen and ceiling mounted projector.



The **Uecker Room**, is a large multifunctional room available throughout the year for groups of 30 to 60+. It boasts a built-in buffet for catering services and 52" television monitors for presentations.

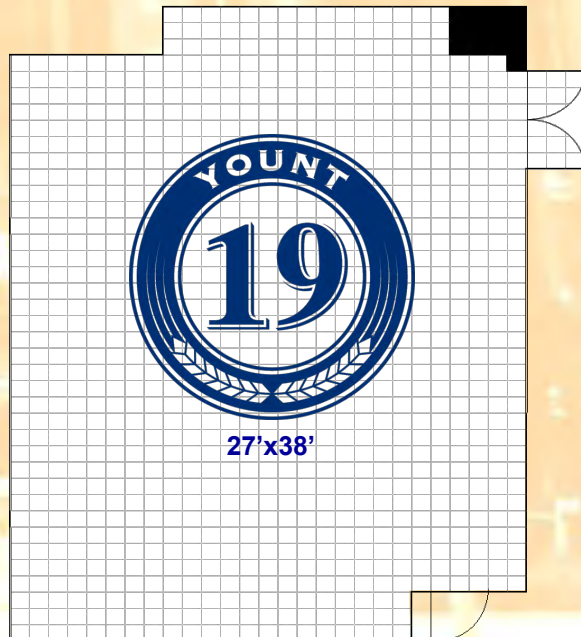




The Molitor Room, is the smaller of the three rooms on the Terrace Level at Miller Park and can accommodate groups of 25 to 50+. It can be used alone or as a breakout space in conjunction with the other meeting rooms.



The Yount Room, is a mid-sized meeting space ideal for groups of 25 to 60+. It offers presentation capabilities with a ceiling mounted projector and a drop-down screen.





The **Aaron Room**, can accommodate groups of up to 100+. It is great for day-long seminars and meetings, with an adjacent pre-function area for catering or displays. It offers a ceiling mounted projector and drop-down screen.



The **Aaron Room & Yount Room** can be combined into one large event space by opening the divider wall. It works well for all-day retreats by offering an expansive area for work stations and displays.





The **NYCE Stadium Club**, located in the left field corner on the PNC Club Level of Miller Park, is an elegant and luxurious venue to host a memorable event such as breakfasts, luncheons, day long seminars, and corporate receptions.



For **NON-GAME DAY** Groups, looking for a larger space with a view of the field, the NYCE Club or Gehl Club can be used for private meetings and seminars. *(Inquire for pricing and capacities.)*



Overlooking left field, **Gehl Club** is the ideal location for a truly spectacular event. The indoor-outdoor space offers a comfortable lounge inside and a spacious deck perfect for business events, private parties, receptions, and other gatherings.



NON-GAME DAY & GAME DAY MEETING SPACE RENTALS Rates & Venue Information

CONFERENCE CENTER	CAPACITIES and SEATING STYLES							Location
	60" Rounds	72" Rounds	Crescent	Classroom	U-Shaped	Boardroom	Theater	
Abramson Room	48	50	36	30	28	26	48	Club Level
Uecker Room	64	60	48	60	36	32	83	Club Level
Molitor Room	56	50	36	48	28	24	70	Terrace Level
Yount Room	64	60	45	55	28	24	91	Terrace Level
Aaron Room	96	80	66	105	n/a	n/a	160	Terrace Level
Aaron & Yount <i>Combine by opening partition</i>	184	200	120	128	n/a	n/a	300	Terrace Level

FIVE (5) HOUR RENTAL FEE	GAME DAY			NON-GAME DAY		Availability
	Mon-Thur	Fri-Sun	Catering Minimum	Mon-Sun	Catering Minimum	
Abramson Room	\$400	\$300	\$300	\$300	\$300	Year Round
Uecker Room	\$650	\$500	\$500	\$500	\$700	Year Round
Molitor Room	\$450	\$350	\$400	\$350	\$300	Apr - Sept
Yount Room	\$500	\$350	\$480	\$350	\$300	Apr - Sept
Aaron Room	\$650	\$550	\$500	\$550	\$700	Apr - Sept
Aaron & Yount	\$1,000	\$800	\$750	\$800	\$750	Apr - Sept

Conference Room rental rates are for a five (5) hour period, including set-up and take-down.

Additional time may be added at a non-prorated charge of \$100 per hour

Brewers Enterprises is unable to book events during the month of October due to the possibility of post-season play.

Meeting Rooms do not have field views

(RATES ARE EFFECTIVE FOR EVENTS CONTRACTED PRIOR TO OCTOBER 31, 2012)



BREWERS CONFERENCE CENTER

General Information

UTILIZING THE ROOM

Meeting Rooms are accessible beginning at 6:30 a.m. day of event; including when contacts may arrive to set up for their event. All arrival and set-up times must be arranged in advance through Brewers Enterprises.

DIRECTIONS

Meeting Rooms are accessible by using the Hot Corner / Friday's Front Row Restaurant entrance and taking the elevators to the correct level: Club Level (CL) or Terrace Level (TL). Map and Driving Directions are included with this information.

GAME DAY ROOM RENTAL INFORMATION

If using the room on a GAME DAY, the room is available until game time and **is not accessible after the game.** Personal items may not be stored in the rooms during the game.

On GAME DAYS once a guest's game ticket is scanned, they will not be allowed to leave and reenter the stadium. If guests will need to take belongings out to their vehicles after the conclusion of the event, please advise guests to NOT allow their ticket to be scanned upon entering Miller Park for the event. If prompted for a ticket by a Miller Park usher, they may give the name of the event they are attending and should be given clearance to enter.

PARKING:

- GAME DAY attendees may park in the Braves 2 Preferred Parking Lot with the purchase of a preferred parking pass.
- It is recommended that Meeting Room Parking Passes be purchased at the time the room is booked through your Brewers Enterprises Rep at the **advance rate of \$9 each.**
- Any guests who arrive day-of-game without a parking pass will have two options to purchase a pass at the standard Preferred Parking rates of **\$25 on Marquee Games, \$18 on Weekdays and Weekends.** Options for obtaining parking day-of-event are:
 - 1) If a parking attendant is on duty, they will be required to purchase a pass to enter the parking lot (cash only).
 - 2) If no attendant is on duty, they must request a pass from a Brewers Enterprises Rep at the start of the event; you will be invoiced for any passes. Cash or credit card cannot be accepted by Brewers Enterprises day-of.
- ✳ If you are not planning to provide each attendee with a parking pass, it is recommended that you encourage them to purchase a parking pass in advance by calling the Miller Park Box Office at 414-902-4000. If it is fewer than seven (7) days prior to the game, advance parking passes can only be purchased in person at the Miller Park Box Office.

PURCHASING TICKETS:

- Group Tickets (25 or more) or suite rentals; contact the Group Sales Office at 414-902-4777.
- Individual Tickets (less than 25); contact the Box Office at 414-902-4000.

NON-GAME DAY ROOM RENTAL INFORMATION

PARKING: NON-GAME DAY event attendees may park in the Brewers 2 Parking Lot at no charge.

CATERING

Guests are not permitted to bring outside food or beverage into the Brewers Conference Center. DNC Sportservice is the designated caterer for all Miller Park events.

AUDIO/VISUAL

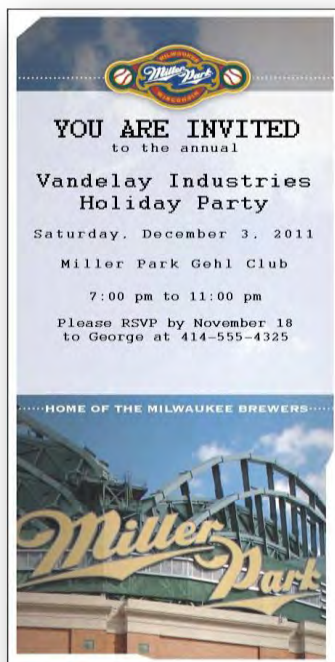
A/V equipment may be rented through Brewers Enterprises and is available on a first-come, first-served basis. If you require equipment that is unavailable, your Brewers Enterprises Rep will facilitate rentals through an outside vendor.



MEETING ENHANCEMENTS

Available Services & Amenities

SERVICE	Cost	Description & Information
MILLER PARK TOURS		
Ballpark Tour	\$5 per person	Behind-the-scenes look at the press box, visitors clubhouse, dugout & bullpen.
Scavenger Hunt Tour	\$10 per person	Enjoy some fun competition, and turn your tour into a team building exercise.
MVP Tour	\$10 per person	Experience the standard ballpark tour, PLUS get access to other special areas.
<i>Tours booked with a Miller Park event receive a discounted rate: the ballpark tour is regularly \$10pp, the scavenger hunt and MVP Tours are regularly \$15pp.</i>		
MASCOT APPEARANCES		
Bernie Brewer	\$150	The Brewers' beloved mascots greet your guests and pose for photos.
Racing Sausages	\$75 each	(Each of the characters are available for a one hour time period.)
AUDIO/VISUAL NEEDS		
Conference Center A/V Package	\$100	Includes projector/screen or TVs, wireless internet, VGA and extension cord.
Additional Equipment	prices vary	Other A/V needs are available; contact Brewers Enterprises for options.
EVENT TICKETS		
	\$1 each	Custom Event Tickets can be used for invitations or favors. <u>Minimum of 100.</u>
CUSTOM BASEBALLS		
	\$5 per ball	Unique party favors with your logo or special message. <u>Minimum of 50.</u>
"BREWERS" FAVORS		
	prices vary	Favor options are available upon request. (Such as pennants, glasses, etc.)



All enhancements and services are subject to availability and must be requested prior to event; some services may require extra notice.

(RATES ARE EFFECTIVE FOR EVENTS CONTRACTED PRIOR TO OCTOBER 31, 2012)

Brewers Conference Center Reservation Form

GAME DAY

CONTACT INFORMATION

Contact Name: _____
 Contact Phone: _____
 Contact Cell: _____
 Contact E-Mail: _____

Company/Group: _____
 Billing Address: _____
 City State, ZIP: _____
Brewers Enterprises Rep: _____

EVENT INFORMATION

Name of Event: _____
 Event Date: _____
 Number of Guests: _____
 Day-of Contact: _____
 Contact Cell: _____
 Event Location: Aaron Rm Yount Rm Molitor Rm Uecker Rm Abramson Rm Other: _____

Event Time: Start: _____ End: _____
 Contact Arrival Time: _____
 Timeline Info: _____
 Please list any additional
 timeline items such as break,
 lunch, etc. _____

SET-UP REQUIREMENTS

Seating Style <small>Please refer to Room Info page in Brochure for room capacities</small>	X Choice
60" Rds (8 ppl/table; 5 ppl/crescent)	
72" Rds (10 ppl/table; 6 ppl/crescent)	
Classroom Style	
Hollow Square Table	
U-Shaped Table	
Boardroom Style	
Theater Style	

Room Items	Quantity
Chairs	
Registration Table (8ft.)	
Display Table (8ft.)	
Registration Table (6ft.)	
Display Table (6ft.)	
A/V Table	
Podium	
Easel	

Other Set-up Notes:

ADVANCE PARKING PASSES

	Qty.	Total
Preferred Parking Pass	\$9	

Parking purchased day-of-event will incur standard pricing of \$25 - Marquee Games, \$18 - Weekdays & Weekends.

A/V & TECHNOLOGY REQUIREMENTS

Basic A/V Package *	Cost	Qty.	Total
<i>Includes:</i> Projector or use of TVs, Screen, Wireless Internet, cables, one (1) extension cord	\$100	(per room)	

A La Carte Items	Cost	Qty.	Total
LCD Projector *	\$100		
Screen *	\$25		
Laptop Computer	\$50		
Wireless Advance	\$50		
Computer Speakers	\$10		
Wired Microphone	\$75		
Power Strip	\$5		
3-Outlet Extension Cord	\$5		
Flip Chart Complete	\$25		
Extra Flip Chart Pad	\$10		

Wireless internet is available in all Meeting Rooms.

AUDIO FOR PRESENTATIONS MUST BE ARRANGED SEPARATELY

*** Aaron, Yount & Abramson have projector & screen available; Molitor & Uecker have two 52" flat screen TVs to present on.**
 If you prefer projector/screen for Molitor or Uecker please indicate above (if selecting the A/V package, the price will remain \$100).

Please note: equipment is subject to availability and must be reserved at the time of booking. Brewers Enterprises will facilitate additional equipment rentals if needed.

This information will be used to draft the event contract. Room Rental fees will be due upon execution of the contract.

An invoice to collect any additional charges, including A/V rentals, and other incidentals, will be provided following the conclusion of your event.

Please return your completed Reservation Form as soon as possible via email to your Brewers Enterprises Rep or to:

Fax: 414-902-4588 OR **Mail:** ATTN: Brewers Enterprises; One Brewers Way; Milwaukee, WI 53214

Brewers Conference Center Reservation Form

NON-GAME DAY

CONTACT INFORMATION

Contact Name: _____
 Contact Phone: _____
 Contact Cell: _____
 Contact E-Mail: _____

Company/Group: _____
 Billing Address: _____
 City State, ZIP: _____
 Brewers Enterprises Rep: _____

EVENT INFORMATION

Name of Event: _____
 Event Date: _____
 Number of Guests: _____
 Day-of Contact: _____
 Contact Cell: _____
 Event Location: Aaron Rm Yount Rm Molitor Rm Uecker Rm Abramson Rm Other: _____

Event Time: Start: _____ End: _____
 Contact Arrival Time: _____
 Timeline Info: _____
 Please list any additional
 timeline items such as break,
 lunch, etc. _____

SET-UP REQUIREMENTS

Seating Style <small>Please refer to Room Info page in Brochure for room capacities</small>	X Choice
60" Rds (8 ppl/table; 5 ppl/crescent)	
72" Rds (10 ppl/table; 6 ppl/crescent)	
Classroom Style	
Hollow Square Table	
U-Shaped Table	
Boardroom Style	
Theater Style	

Room Items	Quantity
Chairs	
Registration Table (8ft.)	
Display Table (8ft.)	
Registration Table (6ft.)	
Display Table (6ft.)	
A/V Table	
Podium	
Easel	

Other Set-up Notes:

AV & TECHNOLOGY REQUIREMENTS

Basic A/V Package *	Cost	Qty.	Total
<small>Includes: Projector or use of TVs, Screen, Wireless Internet, cables, one (1) extension cord</small>	\$100	(per room)	

A La Carte Items	Cost	Qty.	Total
LCD Projector *	\$100		
Screen *	\$25		
Laptop Computer	\$50		
Wireless Advance	\$50		
Computer Speakers	\$10		
Wired Microphone	\$75		
Power Strip	\$5		
3-Outlet Extension Cord	\$5		
Flip Chart Complete	\$25		
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