



The Catalog For Giving[®]

Youth Baseball Edition





The *Catalog for Giving* is a new solution and a philanthropic success story.

This is no typical *Catalog*. It offers opportunities for giving, not buying.

This special edition of The *Catalog* features profiles of youth baseball organizations that are changing young lives and doing it on budgets maximized to benefit the young people they serve. These are grassroots sports programs that need donors who can help sustain their operations.

The *Catalog for Giving* is a philanthropic success that provides donors with a reliable guide to well-researched, effective groups and an easy path to supporting them. It's a new concept, and it works. In ten years, the model program - The *Catalog for Giving* of New York City - raised \$7 million for the community based youth organizations it supports. These gifts came from more than 2,000 individual, corporate, and foundation donors. Thanks to The *Catalog for Giving* of New York City, these dollars help their member organizations continue their extraordinary work transforming the lives of at-risk urban youth. Major League Baseball is proud to partner with The *Catalog* and follow its model.

For more information on The *Catalog for Giving* of New York City, visit their website: www.catalogforgiving.org or call 1-800-936-GIVE.

How The *Catalog for Giving* Model Works

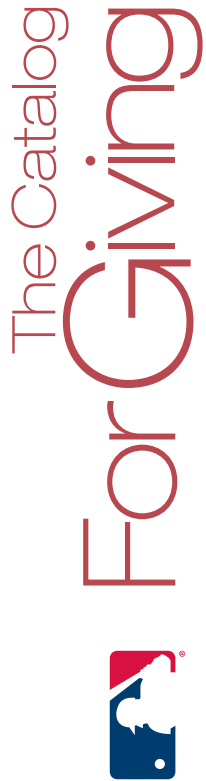
The key to the success of The *Catalog* is the excellence of the organizations it represents. They are carefully analyzed and evaluated, and are selected according to strict guidelines.

Each organization generally must:

- Have IRS 501 (c) (3) status
- Operate with annual budgets less than \$1 million
- Provide direct service to children and young people
- Have no partisan affiliation or ideology

The *Catalog* describes the background activities and goals that define each organization, giving donors compelling insights without hype. *Catalogs* bound with a payment form and a business reply envelope are distributed to individuals, foundations, and corporations. Donors can connect with a cause as quickly and easily as they might choose consumer goods - but with confidence, enthusiasm and understanding, and with infinitely more reward. Unlike some other *catalog* fundraising efforts, donors are charged no fees for making a gift.

Each organization featured in this *Catalog* receives financial support from Major League Baseball. With your help, children around the world will continue to have satisfying baseball and softball experiences. Together, we can make a difference.



December 2004

Dear Friend:

At present, many children spend a great deal of time engaging in somewhat inactive recreation such as watching TV, playing video games, or surfing the net. The result is children today are not involved in enough physical activity to achieve and maintain a healthy lifestyle.

Consider:

- *Kids spend an average of 5.5 hours a day in front of a TV or computer*
- *The prevalence of overweight children has tripled over the last 30 years*
- *Girls who play sports have a higher level of self esteem and lower levels of depression*
- *Only Illinois has a mandatory daily requirement for physical education for grades K -12*

Baseball, more than any other sport, enables children to participate, as a group, against outside pressures. Team play and games teach life skills while providing youngsters with something constructive to occupy their time.

As you read about the respected youth sports organizations chronicled in this publication I know that you will see they share a commitment to reaching out and providing much needed physical activity for children through baseball and softball. Combined they serve over 10 million boys and girls. They have long recognized the value of play, positive adult roles and healthy competition in the development of a child's life. But they need your generous help. Your tax-deductible donation will make it possible for boys and girls everywhere to continue to learn and enjoy baseball and softball.

Your prompt and generous reply is greatly appreciated.

Sincerely,
Thomas C. Brasuell
Vice President, Community Affairs
Major League Baseball



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American Amateur Baseball Congress (AABC)

American Amateur Baseball Congress (AABC)

118-119 Redfield Plaza, P.O. Box 467

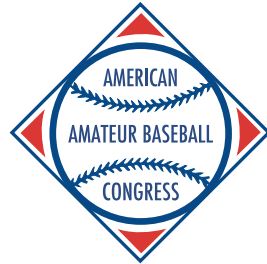
Marshall, MI 49068

616-781-2002 Fax: 616-781-2060

www.voyager.net/aabc

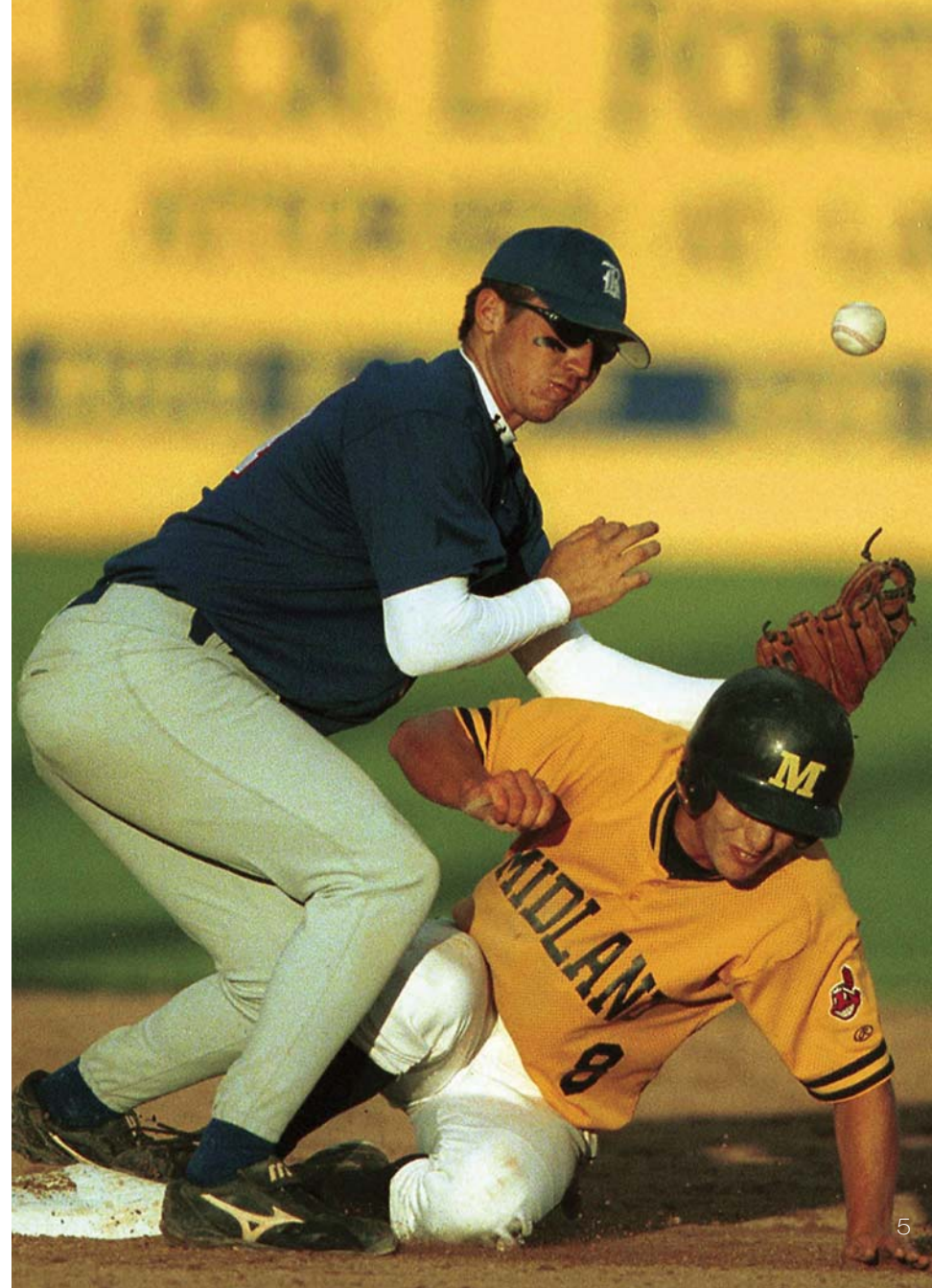
In 1935 the American Amateur Baseball Congress (AABC), then known as the American Baseball Congress, was born. AABC is the largest amateur baseball organization in the United States for players above junior baseball age (16 years old and above) and the only amateur baseball program that provides progressive and continuous organized competition for teens through adults. The first AABC tournament was held in Dayton, OH in 1935. AABC is composed of seven (7) different age divisions in the United States, Puerto Rico and Canada.

***AABC is the largest amateur
baseball organization in the
United States for players above
junior baseball age***



AABC Graduates of the Year:

Aaron Boone • Bret Boone • Rich Aurillia • Carlos Delgado
Carlos Beltran • Nomar Garciaparra • Randy Johnson
Mark Grace • Ricky Henderson • Roberto Alomar
Sandy Alomar • Roger Clemens • Roy Halladay • Shawn Green
Vernon Wells • Juan Gonzalez • Derek Jeter • Alex Rodriguez
Kerry Wood • Bernie Williams • Manny Ramirez
Ivan Rodriguez • Benito Santiago • Ben Grieve • David Bell





*The American Legion
is America's largest
veteran's organization*

Since 1925, the American Legion has sponsored a nationwide youth baseball program. The goals of American Legion Baseball are the development of team discipline, individual character and leadership development qualities in young people. The American Legion is also committed to developing America's youth by providing opportunities to learn leadership on the baseball diamond, in a classroom or before an audience. The American Legion is America's largest veteran's organization. 2004 marks the 79th Anniversary of American Legion Baseball. Since its beginning, over TEN million young players have played Legion Baseball, including 44 members of the Baseball Hall of Fame.

American Legion

American Legion Baseball

National Americanism Commission
P.O. Box 1055
Indianapolis, IN 46206
317-630-1213 Fax: 317-630-1369
www.baseball.legion.org

Legion Graduates of the Year:

Jeff Bagwell-2003; Luis Gonzalez-2002; Todd Stottlemyre-2001;
Chipper Jones-2000; Steve Finley-1999; Tony Gwynn-1998;
Mo Vaughn-1997; Paul Molitor-1996; Bob Tewksbury-1995;
Greg Maddux-1994; Billy Swift-1993; Terry Steinbach-1992;
Sid Bream-1991; Harold Reynolds-1990; Alan Trammell-1989;
Roger Clemens-1988; Don Mattingly-1987; Dale Murphy-1986;
Jeff Reardon-1985; Ryne Sandberg-1984; Andre Thornton-1983;
Jim Sundberg-1982; Gary Carter-1981; George Brett-1980; Mike Flanagan-1979; Ron Guidry-1978; Dave Winfield-1977;
Rick Monday-1976; Carlton Fisk-1975; Wilbur Wood-1974; Johnny Bench-1973; Al Kaline-1972; Steven Carlton-1971;
Dave McNally-1970; Harmon Killebrew-1969; Mickey Lolich-1968; Carl Yazstremski-1967; Frank Robinson-1966; Eddie Fisher-1965;
Brooks Robinson-1964 Warren Spahn-1963; Bobby Richardson-1962; Stan Musial-1961; Ted Williams-1960; John Lollar-1958



Babe Ruth Baseball

1770 Brunswick Pike, P.O. Box 5000
Trenton, NJ 08638
609-695-1434 Fax: 609-695-2505
www.baberuthleague.org

Selected Current/Former Major League Baseball Players:

Don Baylor, George Brett, Will Clark, Eric Davis,
Jim Edmonds, Darin Erstad, Shawn Estes, Cliff Floyd,
Jason Giambi, Juan Gonzales, Orel Hershiser,
Tori Hunter, Charles Johnson, Randy Johnson,
Al Leiter, Don Mattingly, Ben McDonald, Paul Molitor,
Mark Mulder, Charles Nagy, Otis Nixon, John Olerud,
Mike Piazza, Cal Ripken Jr., Nolan Ryan,
Bret Saberhagen, Ryne Sandberg, Curt Schilling,
Jayson Schmidt, John Smoltz, Frank Thomas,
Steve Trachsel, Mo Vaughn, David Wells

Babe Ruth Baseball

Over fifty years ago, a group of men formed what became the very first Babe Ruth League. Babe Ruth League, Inc. has increased steadily from its first 10-team league in Hamilton Township, New Jersey, to its present combined size of over 945,380 players on some 48,380 teams in more than 7,969 leagues. Every volunteer, from the local League Manager to the Chairman of the 17-member International Board, is dedicated to the betterment of youth, while at the same time producing better players. Local leagues are independent within the guidelines provided by the Babe Ruth League International Board. The Babe Ruth International Board is the governing body, while Babe Ruth Headquarters is the administrative and promotional center. Babe Ruth League added another dimension to its program in 1984 - a Softball Division designed for girls. The Softball Division is open to Babe Ruth League's current age groupings from 5 to 18.

The Babe Ruth International Board is the governing body while Babe Ruth Headquarters is the administrative and promotional center





Dixie Baseball was developed to emphasize autonomy in a local baseball program

DIXIE Baseball Alumni Include:

Bo Jackson, Mark Grace, Michael Jordan, Wally Joyner,
Brian Meadows, Joe Lawrence, Tom Gordon,
Jake Peavy, Warren Morris



Dixie Baseball

Dixie Baseball

P.O. Box 231536
Montgomery, AL 36123
334-687-1213 Fax: 334-242-0198
www.dixie.org

Dixie Baseball was developed to emphasize autonomy in a local baseball program. It was believed that the parents and workers in each local league know what's best for them and their children. Since customs vary from community to community, even within the same districts, it was necessary to leave such things as night baseball, team selections and league operations to the local leagues. Imposed upon the leagues were certain fundamental rules that were deemed necessary for good organization and would keep one league from gaining an unfair advantage over another such as boundary and population limits, the number of teams in a league, and the age brackets.

Since 1939, Little League Baseball has enriched the lives of millions of children around the world. It is an organization designed to build good citizens, to provide a program of leadership, and to prepare today's youth to be tomorrow's leaders. For years, through adult leadership, Little League has made a difference in the lives of children across America. Little League Baseball is the world's largest organized youth sports program. There are now more than 7,400 Little League programs in more than 100 countries around the globe. Each Little League program is organized with a community. All local league personnel, including the officers, managers, coaches, umpires, auxiliary, field workers, etc., are volunteers interested in providing the benefits of a Little League program to the youth of their community. Each league is guided by a Board of Directors, usually 5 to 25 adult volunteers from the community.

Little League Baseball, Inc.

P.O. Box 3485

Williamsport, PA 17701

570-326-1921 Fax: 570-326-1074

www.littleleague.org

Little League Baseball

***Little League
is an organization
designed to build
good citizens***



Former Little League Baseball Players in the Baseball Hall of Fame:

George Brett, Steve Carlton,
Gary Carter, Rollie Fingers,
Jim “Catfish” Hunter,
Jim Palmer, Nolan Ryan,
Mike Schmidt,
Tom Seaver, Don Sutton,
Carl Yastrzemski, Robin Yount



The NABF established a scholarship fund, which has assisted several NABF baseball players with their college expenses



The National Amateur Baseball Federation was established in 1914 and is the oldest continually operated national youth baseball organization in the county. The NABF is a non-profit organization run by a number of officers and directors from all parts of the United States. These volunteers help keep the organization running smoothly, as regional and national championship tournaments are held coast to coast.

In 1984, the NABF established a scholarship fund, which has assisted several NABF baseball players with their college expenses. The funds are granted to “successful” NABF ball players by an awards committee. If the player is enrolled in an accredited college, and maintains an acceptable grade point average, he/she is eligible.



National Amateur Baseball Federation

National Amateur Baseball Federation (NABF)

P.O. Box 705
Bowie, MD 20718
301-464-5460 Fax: 301-352-0214
www.nabf.com

NABF Graduates of the Year:

B.J. Surhoff-2003; Roy Oswalt-2002; Billy Koch-2001; Pat Burrell-2000; Paul Byrd-1999; Scott Rolen-1998; Jeff Reed-1997; Brian Jordan-1996; Charles Nagy-1995; Paul O'Neil-1993; Marquis Grissom-1992; Steve Farr-1991; Barry Larkin-1990; Dave Dravecky-1989; Allen L. Anderson-1988; Brian Fletcher-1987; Jesse Barfield-1986; John Franco-1985; Jack Perconte-1984; Robert Bonnell-1983; Leon Durham-1982; Tom Paciorek-1981; Britt Burns-1980; Willie Horton-1979; Lary Sorenson-1978; Kent Tekulve-1977; Rick Manning-1976; Frank Tanana-1975; Jim Wynn-1974; Sal Bando-1973; John Mayberry-1972; Ted Simmons-1971; Bernie Carbo-1970; Pete Rose-1969; Bill Freehan-1968

PONY Current/Former Major League Baseball Players:

Benito Santiago, Sandy Alomar, Jason Gambi, Nomar Garciaparra,
John Smoltz, Kerry Wood, Barry Zito, Sean Casey, Adam Kennedy, Ken Griffey Jr.,
Mark McGwire, Alex Rodriguez, J. T. Snow

PONY Baseball and Softball

P.O. Box 225
Washington, PA 15301
724-225-1060 Fax: 724-225-9852
www.pony.org



PONY Baseball and Softball

PONY is an acronym for "Protect Our Nation's Youth". The concept for the name originally came from boys at the local YMCA in Washington, PA and stood for "Protect Our Neighborhood Youth," but when PONY became an international program in the early 1950's, "Neighborhood" was switched to "Nation's."

PONY seeks to expand baseball and girls softball programs for young people throughout the world. PONY provides materials and other means of continuing education and training for staff, field directors, league officers, managers, and coaches of member leagues to assist them in providing an improved baseball/softball experience for the young people of their community.

Funds are needed to subsidize the cost of tournament travel for participating teams and World Series hosts. PONY will be moving in to a new headquarters facility that will, among other things, expand the display of historical materials and state-of-the-art equipment available to leagues.

PONY seeks to expand baseball and girls softball programs for young people throughout the world



RBI

Reviving Baseball in Inner Cities (RBI)

245 Park Avenue - 30th Floor
New York, NY 10167
212-931-7897
Fax: 212-949-5695
www.mlb.com

Reviving Baseball in Inner Cities (RBI) was founded in 1989 in South Central Los Angeles by former Major Leaguer John Young. Young developed the concept of RBI to overcome obstacles -- including street gangs, a lack of organization, funding and community support -- that prevented disadvantaged youth from learning and enjoying the game of baseball. Major League Baseball endorsed the RBI concept and provides start-up grants for new RBI leagues primarily through its partnership with Boys & Girls Clubs of America.

Off the field, local leagues also teach RBI players life skills through Quick SMART! - a condensed, easy-to-use version of the Boys & Girls Clubs of America's award winning SMART (Skills Mastery and Resistance Training) Moves program. Developed for RBI, Quick SMART! addresses the issues of alcohol, tobacco, other drugs and HIV/AIDS prevention and education for 13 to 18 year olds. RBI leagues also are provided with a community version of Breaking Barriers: In Sports, In Life, a character education program based on the values demonstrated by Jackie Robinson. It is designed to teach children the values and traits they need to deal with barriers, obstacles and challenges in their lives.

RBI Current/Former Major League Baseball Players:

Vic Darenbourg, Luis Matos, Wilbert Nieves, James Lofton, Ed Almonte, Ryan Harvey, Carl Crawford, Covelli “Coco” Crisp, Dontrelle Willis, Jimmy Rollins, Calvin Pickering



RBI was developed to overcome obstacles that prevented disadvantaged youth from learning and enjoying the game of baseball

USA Baseball



USA BASEBALL

P.O. Box 1131
Durham, NC 27702
919-474-8721 Fax: 919-474-8822
www.usabaseball.com

Established by an act of Congress in 1978, USA Baseball is the National Governing Body for the sport and represents baseball in America as a member of the United States Olympic Committee (USOC) and the International Baseball Federation (IBAF). Virtually every major national amateur baseball organization in America is united as a USA Baseball National Member. As a result, USA Baseball governs more than 20 million amateur players in ballparks and playgrounds across the country. USA Baseball is the sole organization responsible for selecting, training, and supporting the USA Baseball Olympic Team (Professional),



USA Baseball governs more than 20 million amateur players in ballparks and playgrounds across the country



the USA Baseball National Team (Collegiate), the USA Baseball Junior National Team (18-under), and the USA Baseball Youth National Team (16-under), which participate in international competitions each year.

USA Baseball is responsible for promoting and developing the game of baseball on the grassroots level, both nationally and internationally. As the commissioner's office for amateur baseball, USA Baseball is a resource center for its various membership groups, fans, and players.

USA Baseball Tournament of Stars held in Joplin, Missouri is the Junior National Team player selection vehicle. Held each June, Major League Baseball supports the event with both financial and administrative support. The tournament features the top 180 16-18 year-old baseball players from around the country. The many scouts and college coaches attending the event have the first-hand opportunity to view current and future draft choices in action. Unlike other showcases, the USA Baseball Tournament of Stars is at no cost to participants. The top 18 players from the Tournament of Stars are selected to the USA Baseball Junior National Team representing the United States at the World Junior Championships.

Participating organizations in the Tournament of Stars include American Amateur Baseball Congress (AABC), American Legion, Babe Ruth Baseball, Dixie Baseball, National Amateur Baseball Federation (NABF), PONY Baseball, Reviving Baseball in Inner Cities (RBI) and at – large team from USA Baseball.



USA Baseball Tournament of Stars

***The top 18 players from the
Tournament of Stars are
selected to the USA Baseball
Junior National Team***

Former TOS Players:

Barry Zito, Mark Teixeira, Gil Meche, Brad Wilkerson, Alex Cora,
Roy Halladay, Casey Fossum

USA BASEBALL

P.O. Box 1131
Durham, NC 27702
919-474-8721 Fax: 919-474-8822
www.usabaseball.com



Name _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

I Wish to give my gift in honor of: (optional)

Name _____

Please notify him/her at:

Address _____

City _____

State _____ Zip _____

Enclosed is my check or money order for

\$ _____

Make check(s) payable to the individual organization(s) or to

Major League Baseball Charity, Inc.

*General donations will be distributed evenly among all groups at years end.

Contributions are tax-deductible to the fullest extent allowed by law.

Organization

Donation

AABC _____ \$ _____

American Legion _____ \$ _____

Babe Ruth _____ \$ _____

Dixie Baseball _____ \$ _____

Little League _____ \$ _____

NABF _____ \$ _____

PONY Baseball/Softball _____ \$ _____

RBI _____ \$ _____

USA Baseball _____ \$ _____

USA TOS _____ \$ _____

Please use my gift to support all of the *Catalog's* Youth Baseball Organizations*

_____ \$ _____

TOTAL _____



For additional information contact

The Catalog for Giving®
Youth Baseball Edition

Major League Baseball
245 Park Avenue - 30th Floor
New York, NY 10167

212-931-7800

MLB.com

