IN THE COMMUNITY

MAJOR LEAGUE BASEBALL®
Allan H. (Bud) Selig
Commissioner
Selig was named Commissioner of Baseball on July 9, 1998 by a unanimous vote of the 30 Major League Baseball club owners. Prior to his election as Baseball’s Commissioner, Selig served as Chairman of the Executive Council and was the central figure in Major League Baseball’s organizational structure dating back to September 1992. In that role, Selig was responsible for shaping Major League Baseball’s historic revenue sharing agreement between large and small market clubs. He also has led the way toward implementation of many of the game’s recent structural changes, including Interleague Play, three-division league alignment, the Wild Card playoff format, realignment and consolidation of the leagues’ administrative functions.

Bob DuPuy
President and COO
DuPuy was named President and Chief Operating Officer of Major League Baseball on March 15, 2002. He reports directly to Commissioner Selig and is responsible for all phases of Baseball’s central offices. He also serves as Chairman of MLB Advanced Media, Major League Baseball’s industry-wide internet company. Prior to joining MLB in October 1998 as Executive Vice President, Administration, DuPuy was a partner in the law firm Foley & Lardner.

Timothy J. Brosnan
Executive VP, Business
Brosnan oversees all aspects of Major League Baseball’s domestic and international business interests, including broadcasting, marketing, licensing and corporate sponsorship. He joined Baseball in 1991, was promoted to Chief Operating Officer of MLB International in May 1994, and to Senior Vice President, Domestic and International Properties for Major League Baseball in December 1996. Brosnan was promoted to his current position in March 2000.

Thomas C. Brasuell
VP, Community Affairs
Brasuell is responsible for Major League Baseball’s central office community affairs initiatives. Prior to this, he managed Baseball’s Reviving Baseball in Inner Cities (RBI) Program. He was named to his current position in June of 2002 after becoming Major League Baseball’s first Director of Community Affairs in October 2000. Prior to coming to Baseball, Brasuell directed constituent and youth services for the New York City Council and the NYC Department of Youth Services.

Dear Friends:
The Major League Baseball family dedicates a great deal of time and energy throughout the year to build and strengthen ties to our respective communities. From grassroots initiatives to players and office staff who volunteer their time, Baseball strives to help make a positive impact in the community.

The Community Affairs Annual Report, this year in the form of a calendar, tells the important story of community outreach efforts made by Major League Baseball, its Clubs and players.

With creativity and thoughtful consideration, Major League Baseball teams with its Clubs, corporate sponsors and a number of charitable organizations to help reach a diverse cross section of the community in a variety of unique ways.

Through our various programs and public outreaches, Major League Baseball embraces the community and celebrates the goodwill inherent in the game. From our relationship with Boys & Girls Clubs of America, the official charity of Major League Baseball, to our support of youth baseball programs such as Reviving Baseball in Inner Cities (RBI), Rookie League, and Little League organizations. Other outreaches include health related initiatives including awareness of breast cancer, prostate cancer, responsible drinking and heart disease, as well as the creation of the Commissioner’s Initiative for Kids, which provides a platform for fans, particularly young fans, to support important youth related charities while giving many children the opportunity to attend games.

In addition, all of our Clubs have dedicated staffs that coordinate and execute community relations efforts and Major League players spend countless hours of their time giving back.

I continue to feel an intense sense of pride about the community efforts made by Major League Baseball and am confident that we will continue to make important and worthwhile contributions to our fans and communities.

Sincerely,

Allan H. (Bud) Selig
Commissioner of Baseball

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This publication is dedicated to the Roberto Clemente Award, in celebration of the 50th Anniversary of Clemente’s 1955 rookie season. The Roberto Clemente Award, presented by John Hancock, recognizes the player who best exemplifies the game of baseball, sportsmanship, community involvement, and the individual’s contribution to his team. The recipient is selected from 30 Club nominees by a panel of baseball dignitaries including Vera Clemente and Commissioner Allan H. (Bud) Selig. Originally known as “The Commissioner’s Award,” the award was renamed in 1973 following the tragic death of Hall of Famer Roberto Clemente. The Award is presented annually during an on-field ceremony at the World Series. The national recipient of the Award and each local nominee receives a donation from John Hancock Financial Services for the local charity of his choice. Additionally, John Hancock makes a donation to the Roberto Clemente Sports City in Puerto Rico.

Edgar and his wife, Holli, have given back to the Seattle community in numerous ways over the years. Edgar has supported several charities and non-profit organizations, including Parent Project Muscular Dystrophy, Children’s Hospital, Overlake Hospital, Make-A-Wish Foundation, Wishing Star Foundation, United Way, Esperanza, Page Ahead Children’s Literacy Program, Big Brothers Big Sisters, Boys & Girls Clubs and Mariners Care.

Since 2001, Edgar and Holli have been involved with Parent Project Muscular Dystrophy to help people with Duchenne and Becker Muscular Dystrophy to survive, thrive and fully participate within their families and communities. Edgar’s involvement with Parent Project has helped raise significant funds and bring attention to Duchenne Muscular Dystrophy, the most common lethal genetic disorder diagnosed in children. In 2001, Edgar and Holli hosted “A Night of Hope” fundraising dinner and auction raising $100,000 and creating two research fellowships for Seattle-based scientists studying Duchenne Muscular Dystrophy at the University of Washington and the Fred Hutchinson Cancer Research Center.

Edgar and his wife supported Overlake Hospital Medical Center as honorary co-chairs of the $2.5 million community phase of the Auxiliaries & Foundation $28 million Capital Campaign. Their involvement with the Campaign extended through the 2004 Grand Slam Bandage Ball. The event raised $1 million.

A longtime supporter of the Children’s Hospital, in 2002, Edgar served as the Honorary Chair of the Hospital’s Wishing Well Night at Safeco Field. The event raised more than $120,000 for Uncompensated Care at Children’s Hospital. Edgar also has made numerous visits to the hospital to spend time with kids and put smiles on their faces.

Edgar is a strong supporter of Esperanza, a non-profit organization that provides health care and educational opportunities along with family assistance and economic development programs for disadvantaged families in Latin America. Esperanza awarded Edgar with its inaugural International Award of Hope. In 2003 Edgar received the United Way of King County Community All-Star Award for his community contributions.
In 2004, Major League Baseball established April 15th as "Jackie Robinson Day" throughout the Major Leagues. Each ballpark hosting a game paid tribute to Robinson. At most venues there was a special video tribute to Robinson, commemorative bases and lineup cards, collectible postcards honoring No. 42’s career, as well as ceremonial first pitches thrown by Jackie Robinson Foundation Scholars.

On April 15, 1947, Robinson -- hand-picked by Dodgers owner Branch Rickey because of the infielder’s talent as well as his intestinal fortitude -- shattered a barrier that had kept players of color from playing in the Major Leagues for more than half a century. Robinson’s courageous act opened the door for others, and by the late 1950’s every Major League Club had at least one African-American or Latin-American player. In 1997, Major League Baseball honored the 50th anniversary of Robinson breaking the barrier, by retiring his uniform number 42 throughout both leagues.
LITTLE LEAGUE BASEBALL URBAN INITIATIVE JAMBOREE

Little League International’s first Urban Initiative Jamboree, held over Memorial Day weekend, was a weekend of fun, baseball and friendship.

A total of eight Little League Baseball teams from New York City, Newark and Trenton, N.J., Pittsburgh, Washington, D.C., Baltimore, Richmond, Va., and Worcester, Mass., traveled to Williamsport and played six games of four innings each over two days. Through a grant provided by Major League Baseball, the teams had the opportunity to play on the same fields as the teams that compete each August for the title of Little League World Series championship.

Several events were held in conjunction with the Jamboree, including the presentation of the “Breaking Barriers: In Sports, In Life” educational program, a Pepsi MLB Pitch, Hit and Run competition and a visit by former Major League Baseball All-Star and current ESPN Baseball Tonight analyst, Harold Reynolds.

The Little League Urban Initiative program helps provide access to the benefits of Little League Baseball to youth from urban communities.

MAJOR LEAGUE BASEBALL STRIKES OUT CANCER – Part One

Because early detection saves lives, each season on Mother’s Day, Major League Baseball and its Clubs support a series of activities designed to raise awareness about breast cancer and breast cancer prevention. In addition to in-stadium activities, MLB.com highlights stories of breast cancer survivors from the baseball family on the days leading up to Mother’s Day.

Breast cancer is the second most frequently diagnosed cancer in US women, accounting for nearly one in every three cancers diagnosed. It also is the second leading cause of death of women in the United States. If detected early, the 5-year survival rate for localized breast cancer is 97%.

Breast cancer survivors, supporters, volunteers and player representatives participate in pre-game ceremonies, and specially created breast cancer prevention brochures are distributed to women attending games. Commemorative team signed home plates, and other game used items with a special Mother’s Day logo are auctioned off with proceeds donated towards breast cancer research.

HEART ATTACK AWARENESS DAY

Major League Baseball teamed with the American Heart Association to sponsor Heart Attack Awareness Day. This past summer, in 18 ballparks across the country, fans received informative brochures on heart disease – the nation’s No. 1 killer – and the importance of knowing and reacting quickly to the warning signs of a heart attack. Video messages reinforced the informational brochures, which explained the risk factors associated with heart disease. Several Clubs honored heart attack survivors in special ceremonies and acknowledged the contributions of American Heart Association volunteers and staff.

The Major League Baseball family, like many in America, has been affected by the death and disability that heart disease brings to people of all ages and races. Too many fans, players, coaches, managers, umpires, administrators and staff have fallen to this disease. Heart Attack Awareness Day was designed to raise awareness that heart disease is largely preventable, and that informed individuals can add extra innings to their lives through prompt, informed action. A host of Clubs carried this lifesaving message to fans including the Angels, Arizona Diamondbacks, Atlanta Braves, Chicago White Sox, Cincinnati Reds, Colorado Rockies, Detroit Tigers, Kansas City Royals, Minnesota Twins, New York Mets, Oakland A’s, Philadelphia Phillies, Pittsburgh Pirates, San Diego Padres, Seattle Mariners, St. Louis Cardinals, Tampa Bay Devil Rays and the Texas Rangers.

For more information about the American Heart Association, visit: www.americanheart.org
MAJOR LEAGUE BASEBALL STRIKES OUT CANCER – Part Two

Major League Baseball and the Prostate Cancer Foundation (formerly CaP CURE) combine their resources for the annual Prostate Cancer Foundation Home Run Challenge, which runs during the week preceding Father’s Day.

Each home run hit in 60 selected games during the week raises money to fight prostate cancer, the most commonly diagnosed non-skin cancer in the U.S. Approximately 225,900 men are diagnosed annually with prostate cancer, the second leading cause of cancer death in men. African-American men have the highest prostate cancer incidence rates in the world and are up to 50% more likely to be diagnosed than Caucasian men and are twice as likely to die from prostate cancer.

The week culminates on Father’s Day and in commemoration of the day, members of the Major League Baseball family including players, managers, coaches, umpires, trainers and groundskeepers wear blue wrist and bicep bands, temporary blue ribbon tattoos, and blue eye-glare. In addition, specially created prostate cancer prevention brochures are available to men attending games.

Commemorative team signed home plates, and other game used items with a special Father’s Day logo are auctioned off with proceeds going to prostate cancer research. Since its inception in 1993, the Prostate Cancer Foundation has raised more than $230 million dollars.

For more information, go to: www.prostatecancerfoundation.org

USA BASEBALL - TOURNAMENT OF STARS

The Tournament of Stars held in Joplin, Missouri is USA Baseball’s Junior National Team player selection vehicle. Major League Baseball supports the event each June with both financial and administrative assistance. The tournament features the top 144 16-18 year-old baseball players from around the country. Organizations that participate in the Tournament of Stars include American Amateur Baseball Congress (AABC), American Legion, Babe Ruth Baseball, Dixie Baseball, National Amateur Baseball Federation (NABF), PONY Baseball, Reviving Baseball in Inner Cities (RBI) and an at-large team from USA Baseball. Scouts and college coaches who attend the event have an opportunity to view current and future draft choices first-hand. Unlike other showcases, the USA Baseball Tournament of Stars is at no cost to participants. The top 18 players from the Tournament of Stars are selected to the USA Baseball Junior National Team representing the United States at the IBAF World Junior Championships.

Current Major Leaguers, including the Diamondback’s Royce Clayton, White Sox’s Ben Davis, Padres’ Ryan Klesko, Yankees’ Mike Mussina and Alex Rodriguez, Braves’ John Smoltz and Mariners’ Dan Wilson played for the Junior National Team.

USA Baseball governs more than 19 million amateur players across the country. USA Baseball is the sole organization responsible for selecting, training, and supporting the USA Baseball Olympic Team, the USA Baseball National Team, the USA Baseball Junior National Team (18-under) and the USA Baseball Youth National Team (16-under) which participate in international competitions each year.

MAKE-A-WISH FOUNDATION

Major League Baseball works with the Make-A-Wish Foundation to grant the wishes of children with life threatening illnesses. The largest wish granting organization in the world, Make-A-Wish has 74 chapters in the United States and its territories and 28 international affiliates spanning five continents.

Major League Baseball provides All-Star Week and World Series wish experiences each year to benefit Wish children and their families, resulting in lifetime memories. Major League Baseball Clubs support local Wish chapters, by providing Wish children the opportunity to meet players, tour the field and clubhouse or by hosting Make-A-Wish nights. Together, Major League Baseball and Make-A-Wish are building fields of wishes together.

For more information on how to share the power of a wish, visit: www.wish.org

Miss USA 2004 Shandi Finnessey joins Make-A-Wish child during 2004 All-Star Game festivities
**ALL-STAR GAME**

During the 2004 All-Star week in Houston, Major League Baseball and the Houston Astros worked together to demonstrate how Baseball is reaching out to the community. Activities supported the community and provided an enduring legacy.

Local Boys & Girls Club members selected based on their school performance and club participation took part in the CENTURY 21 Major League Baseball Mascot Home Run Derby at the John Hancock All-Star FanFest - the largest baseball-fan event in the nation.

Also at John Hancock All-Star FanFest, Astros pitcher Roger Clemens hosted a baseball clinic for kids from local Boys & Girls Clubs as well as children from the Make-A-Wish Foundation and Make-A-Wish children created stuffed animals at the Build-A-Bear workshop.

Also at the Baseball Cares Booth:

- Fans had an opportunity to meet Sharon Robinson, daughter of Hall of Famer Jackie Robinson, and receive a free copy of her new book "Promises to Keep."

- Fans entered the Join the Major Leagues @ your library trivia contest for a chance to win tickets to a 2004 World Series game

- Kids and parents had the opportunity to enter contests and play games to win prizes from MLB and its charitable partners including VERB and the American Heart Association. VERB promotes healthy lifestyles and works to displace unhealthy, risky behavior among children

- Kids and parents created a free personalized child safety video from KinderVision, a community service organization that works to protect families

- A display honored Roberto Clemente with children’s drawings about the player who was known not only for his baseball skills, but also for his great humanitarian efforts. The display included history and information regarding the John Hancock Roberto Clemente Award and Roberto Clemente Day

Other All-Star activities included hosting six Make-A-Wish families at several All-Star events, MLB funded Little League field dedications, and much more.

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**NULITES YOUTH LEADERSHIP SUMMIT**

One special highlight of the National Urban League Annual Conference is the annual NULITES Youth Leadership Summit presented by Major League Baseball. Each year the Summit hosts up to 500 young people—ages 14 to 19—who are members of NULITES, the National Urban League Incentive to Excel and Succeed youth program. NULITES members craft the Summit agenda, which is designed to engage them in educational, social and other recreational activities geared toward the critical issues facing today’s youth.

The Urban League movement, founded in 1910, is the nation’s oldest non-profit, nonpartisan, community-based movement, leading the fight for social equality and civil rights in America. Urban League affiliates are active in more than 100 cities in 34 states and the District of Columbia.

There are 51 official NULITES Chapters in 24 states and the District of Columbia. Since its inception, the NULITES Youth Leadership Program and Summit has served more than 10,000 youth.

*For more information about the National Urban League and NULITES, visit: www.nul.org*

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**MAJOR LEAGUE BASEBALL SALUTES AMERICA**

To honor America and show our support for the armed forces, Major League Baseball and its Clubs, in conjunction with the Department of Defense, celebrate the Fourth of July with a series of special patriotic activities.

As part of the Fourth of July events, Clubs present a variety of pre-game, on-field and in-game activities including fly-overs, color guard performances, special renditions of the national anthem, and first pitch ceremonies. In 2004, Clubs playing at home on July 4 featured a special MLB/Fourth of July logo on ceremonial first pitch baseballs, home plates, pitching rubbers, line-up cards and on the sides of the bases. Fans attending games at most parks received a commemorative decal featuring the logo. Players were outfitted in MLB Authentic Collection game caps featuring the American flag.
**REVIVING BASEBALL IN INNER CITIES**

Reviving Baseball in Inner Cities (RBI) is a youth outreach program designed to promote interest in baseball, increase the self-esteem of disadvantaged children, and encourage kids to stay in school and off the streets. Major League Baseball manages the program in partnership with Boys & Girls Clubs of America (B&GCA), and to date, RBI programs have been started in more than 191 cities worldwide, giving nearly 100,000 boys and girls the opportunity to play baseball and softball annually. In addition to teaching baseball and softball skills, RBI also includes educational and life skills components.

Since the inception of RBI in 1989, Major League Baseball Clubs have drafted more than 100 RBI participants. There are currently seven RBI alumni on Major League Baseball rosters: Dontrelle Willis (Florida Marlins), Jimmy Rollins (Philadelphia Phillies), Ken Harvey and Calvin Pickering (Kansas City Royals), Wil Nieves (Anaheim Angels), Luis Matos (Baltimore Orioles), Carl Crawford (Tampa Bay Devil Rays) and Covelli “Coco” Crisp (Cleveland Indians).

**RBI WORLD SERIES**

Each August Major League Baseball, along with a local Major League team hosts the RBI World Series. The RBI World Series consists of three divisions: Junior Boys (13-15), Senior Boys (16-18) and Girls Softball (18 and under).

RBI teams also take part in RBI Workout Days – baseball and softball clinics and skills competitions. The boys’ clinic is led by professional baseball scouts, while the girls’ clinic is taught by National Pro Fastpitch (NPF) coaches and players. NPF is an official development partner of MLB, and is the only professional women’s fastpitch softball league in the U.S.

In addition, RBI World Series participants go to a Major League Baseball game and attend receptions and life skills seminars. In 2004 Puerto Rico won the Junior Boys title, Miami the Senior Boys championship and Atlanta continued their four-year unbeaten streak in winning the Girls Softball championship.

**ROOKIE LEAGUE PITCHING MACHINE PROGRAM**

Since 2002, Major League Baseball, primarily in conjunction with the Boys & Girls Clubs of America, has offered children a chance to learn the basics of baseball through the Rookie League Pitching Machine Program. This concept is predicated on the use of a pitching machine simulating and replacing the actual pitcher. Many Major League Clubs currently support or directly operate Rookie League programs.

For each new league, Major League Baseball and its licensees provide equipment, uniforms, and training necessary to conduct the program.

In the last three years, Major League Baseball, primarily in conjunction with Boys & Girls Clubs of America, established over 150 new Rookie League programs worldwide.
In an effort to support important youth-related charitable causes and give more young people the opportunity to attend baseball games, Major League Baseball implemented The Commissioner’s Initiative for Kids, a league-wide ticket program for select games in August and September. All proceeds from this program benefited Boys & Girls Clubs of America, the official charity of Major League Baseball, and CureSearch National Childhood Cancer Foundation. The goal of the Commissioner’s Initiative for Kids is to provide a platform for fans, particularly young fans, to support important youth-related charities. Ameriquest Mortgage Company, the official mortgage company of Major League Baseball, made a charitable contribution of $1 million to support the program. In the months leading up to the games, game tickets were distributed to various schools around Major League cities, youth organizations, police departments, fire departments, hospitals, community groups and military outlets.

ROBERTO CLEMENTE DAY

To honor the memory of Roberto Clemente and to recognize local Club recipients of the Roberto Clemente Award presented by John Hancock, Major League Baseball and its Clubs annually celebrate “Roberto Clemente Day”. As part of the celebration, each Club, along with local John Hancock representatives, conducts an on - field check and award presentation to their local Clemente nominee during pre - game ceremonies.

Roberto Clemente Walker was born in Barrio San Anton in Carolina, Puerto Rico, on August 18, 1934.

In 1954, the Pittsburgh Pirates drafted him away from the Dodgers. Clemente joined the Pirates in 1955, where he played his entire 18-year Major League Baseball career. Roberto played in two World Series, batting .310 in 1960 and .414 in 1971. He was the National League Batting Champion four times, was awarded 12 Gold Gloves, selected National League MVP in 1966 and was chosen as the MVP in the 1971 World Series.

On September 30, 1972, Roberto Clemente hit a double to earn his 3,000th Major League hit, placing him in an elite group of baseball greats. No one knew it at the time, but that two-bagger would represent the last regular season hit for Roberto Clemente. That New Year’s Eve, Clemente and four others boarded a plane to deliver relief supplies to earthquake-stricken Nicaragua. Shortly after takeoff the plane exploded and crashed in the Atlantic Ocean. There were no survivors.

Clemente’s death shocked the world. The Baseball Writers Association of America held a special election and the mandatory five year waiting period for the Hall of Fame was waived. On August 6, 1973, Clemente, who had a lifetime .317 average with 240 homers and 1,305 RBI, was posthumously inducted into the Cooperstown Hall of Fame.

Over 32 years after his untimely death, Clemente is remembered as one of the greatest athletes and humanitarians of all time. One of Clemente’s dreams, the Roberto Clemente Sports City, is just part of the legacy he left behind. His wife Vera, and sons Roberto Jr., Luis Roberto and Roberto Enrique, have been instrumental in continuing his dream.
BOYS & GIRLS CLUBS OF AMERICA

Since 1997, Major League Baseball and its official charity, Boys & Girls Clubs of America (B&GCA) have established more than 150 new RBI (Reviving Baseball in Inner Cities) leagues, 150 new Rookie League (machine-pitch instructional programs) and increased exposure for B&GCA through Major League Baseball produced print, radio and television public service announcement campaigns. Major League Baseball and Boys & Girls Clubs are working together to create “a positive place for kids.”

B&GCA is a national network of over 3,400 neighborhood-based facilities annually serving 4 million young people primarily from disadvantaged circumstances, in all 50 states, Puerto Rico and the Virgin Islands plus domestic and international military bases. B&GCA programs emphasize educational achievement, career exploration, drug and alcohol avoidance, health and fitness, gang and violence prevention, cultural enrichment, leadership development and community service. Current and former Major League Baseball players who grew up at local Boys & Girls Clubs include Tim Hudson, Alex Rodriguez, Frank Thomas, and Hall of Famers Joe Morgan and Frank Robinson.

To find out how to get involved with Boys & Girls Clubs in your community, visit: www.bgca.org or call 1-800-854-CLUB.

ESPN broadcaster Harold Reynolds - former Major Leaguer and B&GCA alumn

World Series ball is delivered to mound by Boys & Girls Club member}

Tim Hudson (top), Carlos Beltran, Derek Lowe, Carlos Delgado and Pedro Martinez (bottom, l - r) with Boys & Girls Club kids
The Baseball Tomorrow Fund, a joint initiative between the Major League Baseball Players Association and Major League Baseball, is designed to promote and enhance the growth of baseball throughout the world by funding programs, field improvements and equipment purchases to encourage and maintain youth participation in baseball and softball. Since its inception in 1999, the Baseball Tomorrow Fund has awarded grants benefiting more than 88,000 youth participating in more than 150 youth baseball and softball programs across the United States, Canada, Puerto Rico, Dominican Republic, U.S. Virgin Islands and Europe.

For more information visit: www.baseballtomorrowfund.com

THE CATALOG FOR GIVING - YOUTH BASEBALL EDITION

As part of on-going efforts to support the growth and development of youth baseball and softball, Major League Baseball has developed The Catalog for Giving - Youth Baseball Edition. The goal of The Catalog for Giving is to provide a creative solution to help raise awareness and funds for various youth baseball and softball organizations. The Catalog for Giving - Youth Baseball Edition, is modeled after The Catalog for Giving of New York City, which in less than five years raised more than $3 million for the community organizations it featured.

This special edition of The Catalog for Giving profiles 10 grassroots youth baseball and softball organizations, offering readers the opportunity to make donations to help further the organization's programs and missions.

2004 MAJOR LEAGUE BASEBALL DONATION RECIPIENTS (partial list)

ALL AMERICAN AMATEUR BASEBALL ASSOCIATION ... AMERICAN HEART ASSOCIATION ... AMERICAN JEWISH CONGRESS ... AMERICAN LEGION ... ANTI-DEFAMATION LEAGUE ... ART CENTER FOUNDATION ... ASSOCIATION OF AMERICAN COLLEGES ... ASSOCIATION OF AMERICAN HISTORICAL SOCIETIES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLEGES ... ASSOCIATION OF AMERICAN MEDICAL COLLE...
Major League Baseball works with New York Cares year-round on a variety of community projects, including New York Cares Day, Hands On New York Day, the Secret Santa program and the annual citywide Coat Drive. NY Cares was founded in 1987 and gives New Yorkers an opportunity to give back to their city each year with more than 50,000 community projects and activities. The volunteers' efforts benefit local schools, social service agencies, homeless shelters and many area organizations.

SECRET SANTA

Working with New York Cares to fulfill the holiday wishes of disadvantaged New York City area children, Major League Baseball employees answer letters from disadvantaged children and teenagers and buy and wrap gifts for those children. These kids might otherwise be left out of the fun and excitement of the holiday season if not for their Major League “Secret Santa.” These efforts are capped off with a special Holiday Party for the kids at the Major League Baseball Central office in New York City. Since 1989, New York Cares has helped facilitate the wishes of more than 150,000 children.

BLOOD DRIVE

In a continued effort to satisfy the extraordinary need for blood in the New York City area, each November Major League Baseball holds an annual Blood Drive. Since few blood drives are scheduled for the end of the year, by the middle of December, the New York area, where less than 2% of the population donates blood, compared to 5% nationwide, is literally running out of blood. Each year more than 50 pints of blood are collected over two days.

COAT DRIVE

Each December, New York Cares collects gently used coats that are then distributed to various shelters and community organizations throughout New York City. The Major League Baseball and MLB Advanced Media offices in New York host collection sites and collect an average of more than 200 coats per year.

In 2004, New York Cares collected and distributed more than 87,000 coats. In 2005, New York Cares will surpass one million coats collected since the Coat Drive’s inception in 1989.

SPRING AND FALL CLEAN UP DAYS

On Hands on New York Day, lead sponsor Major League Baseball sets an example for volunteers for companies, organizations and schools from all around New York City to take part in the clean-up effort. Approximately 3,500 volunteers participate at sites across the five boroughs of New York City. Volunteers work at parks, community gardens, childcare centers and in various neighborhoods to improve and clean the city’s community spaces by planting flowers and shrubs, raking leaves, painting benches, mulching, weeding and clearing litter. In addition to Hands On New York Day, Major League Baseball and MLB Advanced Media employees get together on a separate day to renovate a baseball field by laying sod, landscaping, and cleaning dugouts.

In the fall, Major League Baseball joins 8,000 students, parents and teachers to brighten New York City public schools in all five boroughs, through the Annual New York Cares Day. MLB volunteers have been part of cleaning and repairing classrooms, libraries, hallways and stairwells and the last two years the efforts of MLB have focused on completing two colorful new murals.

2004 MAJOR LEAGUE BASEBALL VOLUNTEERS

Ahn, Steve  ...Amon, Sarah ...Anzel, Cindy ...Arcia, Adriana ...Auterson, Cheryl ...Balsamo, Dominick ...Barton, Veronica ...Beck, Mary ...Brancazio, Andrea ...Brasuell, Tom ...Brody, John ...Brosnan, Tim ...Brown, Josh ...Buckley, Christine ...BURNS, Ed ...Burton, Matthew ...Cabrera, Angel ...Cafaro, Michael ...Caputo, Frank ...Cariello, Ana ...Carriington, Iris ...Carvey, Chris ...Cesar, Greg ...Chilson, Colleen ...Christensen-Flowers, Emily ...Clark, Bob ...Cohan, Jeremy ...Coleman, Carole ...Coleman, Jeff ...Corbett, Kevin ...Cornish, Cathy ...Coss, Xiahama ...Cowles, Christie ...Crawford, Jana ...Cruz, Ana ...Cuddy, Diane ...Dean, James ...DeBuono, Daria ...Edwards, Shirley ...Falzone, Christine ...Feeney, Katy ...Filo, Bridget ...Figueras, Carlos ...Flock, Heather ...Fowler, Daniel ...Friend, Carole ...Fusco, Christine ...Gallagher, Jim ...Galvis, Pamela ...Garcia, Aixa ...Gavant, David ...Gould, Matthew ...Graelwicz, Jen ...Green, Phil ...Grimes, Liz ...Grippo, Joe ...Guelen, Linette ...Hagen, Colin ...Hallman, Kevin ...Hand, Beverly ...Haviland, Beth ...Hemm, Pat ...Hendricks, Leroy ...Hernandez, Lydia ...Hilgefort, Susanne ...Hintz, Don ...Hoder, Donna ...Hutchinson, Renita ...Judaica, David ...Janosik, Peggy ...Kahan, Bill ...Kamme, Michele ...Kang, Song Yun ...Karlson, Kristin ...Kim, Jane ...Kincaid, Jenny ...Kleiman, Gregg ...Layton, Liz ...Lehr, John ...LeMay, Colleen ...Lewis, Wendy ...Lewis, Yvonne ...Lieberman, Jonathan ...Lilloa, Cathy ...Littlefield, Morgan ...Lopez, Monica ...Mann, Dinn ...Manning, Bart ...Marine, Olivia ...Marshall, Laurie ...Martin, Maylin ...McKendry, Mike ...McHige, Phyllis ...Miller, Marla ...Molinaro, Joseph ...Montoya, Maria ...Moore, Darcel ...Morales, Lisa ...Morris, Mike ...Mullin, Dan ...Mulrenin, Patrick ...Nanberg, Jonathan ...Nelson, Ryan ...Norwood, Scott ...O'Brien, Ed ...Occi, Anne ...O'Neill, Margie ...Orive, Lourdes ...Padilla, Paul ...Palau, Sylvia ...Perry, Jana ...Pitaro, Lara ...Pletzer, Mark ...Queen, Daniel ...Ramalingam, Vinayagam ...Randall, Ed ...Reyes, Ruth ...Riggins, Erin ...Rodriguez, Eric ...Rodriguez, Moines ...Rodriguez, Sonja ...Runyon, Eliot ...Salzall, Jen ...Sanders, Charlyne ...Sanders, Whitney ...Santangel, Joe ...Schlackman, Adam ...Schultz, Brian ...Schwartz, Andrew ...Schwartz, Jessica ...Scott, Ray ...Scott-Vixama, Pat ...Shelton, Howard ...Siano, Mike ...Silva, Barbara ...Small, Brian ...Smith, Monica ...Snyder, Kristen ...Solomon, Jimmie Lee ...Spina, Rick ...Spota, Tom ...Tamayo, Tina ...Tang, Stanley ...Taylor, Carolyn ...Teitelbaum, Lisa ...Tivani, Manish ...Torres, Kathleen ...Tse, Winnie ...Tucker, Megan ...Vaiani, Richard ...Valine, Shannon ...Vargas, Nick ...Velasquez, Cristina ...Vento, Sharon ...Versaggi, Erin ...Walsh, Claire ...Walters, Sara ...Webb, Jeanne ...Weindling, Francesca ...Wester, Melissa ...Wilhelmson, Rich ...Whitesell, Wendy ...Woo, Kathy ...Yarashes, Heather ...Zamudio, Nancy ...Zayas, Marc
BASEBALL ASSISTANCE TEAM

Each January the Baseball Assistance Team’s (B.A.T) hosts the annual “Going to Bat for B.A.T.” fundraising dinner.

The dinner gives fans the opportunity to interact with current and former Major League Baseball players. All proceeds from the dinner go to B.A.T., which is dedicated to supporting members of the baseball family including Major League players, Negro League players, Minor League players, umpires, scouts, front office personnel, widows of those eligible, and players from the Women’s Professional Baseball League who need financial or medical assistance.

B.A.T. strives to provide a means of support to people who are unable to help themselves and has awarded more than $11.5 million in grants to date, benefiting more than 1,700 members of the baseball family.

For more information on how you can help, contact:
Baseball Assistance Team
245 Park Avenue - 34th Floor
New York, N.Y. 10167
Or call toll free at 866-605-4594

MENTORING

Since 1983, the New York City Mentoring Program has trained thousands of volunteer mentors and has helped many businesses, organizations and government agencies start employee mentoring programs. A mentor is an adult who provides young people with support, counsel, friendship, reinforcement and constructive example. Research has shown that young people with mentors are more likely to have greater self-esteem and feel hopeful about their future than kids who do not. As a result, kids who have mentors are

- Less likely to use illegal drugs and alcohol
- Less likely to skip school
- More likely to enroll in college
- More likely to give back to the community by becoming involved in community service

Major League Baseball partnered with the NYC Mentoring Program in the spring of 2003 and “adopted” the Academy for Careers in Sports located in New York City’s South Bronx. Currently, more than 20 MLB employees mentor 23 students from the Academy. The partnership provides students with opportunities to obtain the guidance and character development they need to be successful in their future endeavors. The students meet with their mentors on a weekly basis at the MLB Central Offices.

The Academy for Careers in Sports integrates sports and sports-related careers into an enhanced high school curriculum and brings the energy and enthusiasm generated by sports to education.
BREAKING BARRIERS: In Sports, In Life

Breaking Barriers: In Sports, In Life is a national literacy and character education program for students in grades K-12. Developed by Major League Baseball, the Major League Baseball Players Trust, and Scholastic, this program uses the inspiring life stories of Jackie Robinson and today’s Major League Baseball players to teach kids how strong values and character can enable them to face obstacles in their own lives.

By its eighth year, Breaking Barriers had reached more than 14 million students in Major League and Minor League markets in the United States, Puerto Rico and Canada.

JOIN THE MAJOR LEAGUES @your library

Since 2002, Major League Baseball and the Major League Baseball Players Association have teamed up with the American Library Association (ALA) for Join The Major Leagues @ your library to promote the importance of 21st century information literacy skills and to build awareness of the library as an essential information resource.

Join The Major Leagues @ your library honors librarians at ballparks and runs a nationwide, online baseball trivia competition that challenges participants to utilize the resources available at the library. The grand prize winner receives two tickets to a World Series game.

To enter the join the major leagues @your library contest log on to mlb.com or www.ala.org/@yourlibrary/jointhemajorleagues

JACKIE ROBINSON FOUNDATION

The Jackie Robinson Foundation (JRF) is a public, not-for-profit national organization founded by Rachel Robinson in 1973 as a vehicle to perpetuate the memory of Jackie Robinson and his achievements. It provides educational and leadership development opportunities for minority students with strong capabilities, but limited financial resources. Serving as an advocate for young people with the greatest need, JRF assists increasing numbers of minority youths secure scholarships for higher education.

This academic year, with the support of Major League Baseball and others, JRF is awarding $1.4 million dollars to a total of 251 young men and women, attending 89 different colleges and universities. Jackie Robinson Scholars maintain a 97% graduation rate, highest among comparable programs.

For more information visit the Jackie Robinson Foundation at: www.jackierobinson.org
PARTNERSHIP FOR A DRUG FREE AMERICA

Major League Baseball continues its work with the Partnership for a Drug-Free America® (PDFA) to help prevent drug use among children. Major League Baseball shares PDFA's mission to help kids and teens reject substance abuse by influencing attitudes.

A PSA campaign featuring Major League Baseball players supports research from PDFA that shows kids who learn about the risks of drugs from their parents are up to half as likely to use.

Helpful resources, information and tips for how to talk to kids about drugs are available on the Partnership's Web site at www.drugfree.org

RESPONSIBILITY HAS ITS REWARDS

Major League Baseball has joined with the TEAM (Techniques for Effective Alcohol Management) Coalition in the “Responsibility Has Its Rewards” program. The program aims to increase awareness about the importance of responsible drinking, always buckling seatbelts and designating a sober driver when traveling to and from the ballpark.

Fans sign up at the ballpark for their local Club’s designated driver program. Each Club then selects one designated driver from all fans who enrolled at each respective ballpark. These 30 fans are eligible for a World Series ticket drawing and the two designated drivers whose Clubs advance to the Fall Classic will win two tickets each for the first home game of the World Series. The program is publicized with signage and video messages in ballparks and TV and radio through broadcast public service announcements.

One of the remaining 28 designated drivers whose teams do not advance to the World Series will win two tickets to the Major League Baseball All-Star Game.

TEAM Coalition is an alliance of professional sports, entertainment facilities, concessionaires, the beer industry, broadcasters, governmental traffic safety experts, and others working together to promote responsible drinking and positive fan behavior at sports and entertainment facilities. The alliance includes the National Highway Traffic Safety Administration (NHTSA) and the U.S. Department of Transportation.

In 2004, Major League Baseball received a Lifesavers Public Service Award in recognition of its efforts to promote both traffic safety and responsible alcohol consumption through employee training initiatives at each stadium, “Click It or Ticket” events around Memorial Day and the Responsibility Has Its Rewards sweepstakes for designated drivers.
THANK YOU MAJOR LEAGUE BASEBALL...

...for the opportunity to participate in the distribution of tickets through the Commissioner’s Initiative for Kids and for your commitment to the youth of our community. Boys & Girls Clubs of Arlington • ...for your recent donation to the battle against cancer. American Cancer Society • ...for your participation and for making the second annual gala a resounding success. The Partnership for a Drug Free America • ...for joining us in making an impact on the issues that affect the lives of all Americans. The Advertising Council Inc. • ...for providing many children-in-need the opportunity to leave their difficult pasts behind and create a better future. Boys Hope Girls Hope • ...for your contribution towards the 15th Annual Celebrity Sports Auction. Starlight Starbright Children’s Foundation • ...your support enables us to provide hospice care, services and programs to many patients and their families within the familiarity of their own community. Hospice Hawaii • ...your support enables our council to develop, maintain, and expand program opportunities for all girls. Girls Scouts • ...for the opportunity to play, learn and grow in a safe and supportive environment. Harlem RBI • ...for the donation which added an enormous cachet to the raffle package. March of Dimes • ...your contribution directly enhances the club’s services like after school tutoring with homework assistance, computer learning center, fine arts, athletics and overall social skills programs. Boys & Girls Club of Burbank • ...for your generous contribution to the New York Hall of Science Victory Awards Gala. New York Hall of Science • ...your donation helps support our community programs that enhance the lives of inner-city youth. Northeastern University • ...your generosity and thoughtfulness inspire us and make our work all the more rewarding; we thank you wholeheartedly for your part in our growth and success. Breast Cancer Research Foundation • ...for your efforts in helping with our mission to bring independence and dignity to those who have been deprived of mobility by warfare, disease, disaster and advanced age. Wheelchair Foundation • ...you are one of a growing number of caring individuals who are helping us fund life-saving research to find better treatments and a cure for prostate cancer. Prostate Cancer Foundation • ...for being the first sponsor of New York Cares’ Spring Clean-Up Day. New York Cares • ...for helping to give the inner city children of Los Angeles a “chance.” Corniche Group • ...for enabling us with not only your financial support, but your understanding that diversity and inclusion create growth and positive change. Rainbow Push Coalition • ...your support enables us to continue our journey in securing state of the art educational services for our students. EPIC • ...for your support towards our 10th Annual Gala. Hispanic Federation • ...you are an important member of our family and your contribution means more than you know. Make-A-Wish • ...your contribution has enabled more mentors to participate in the program. NYC Department of Education • ...for supporting education. East Wake Middle School • ...your donation enabled us to raise needed funds to support our ongoing research into the function of the FD gene. Dysautonomia Foundation Inc. • ...your generous donation directly supports the transformation of the Seattle Public Schools into centers of educational excellence that foster student success. Alliance for Education • ...for your inspiring message and for your support in keeping my brother’s legacy alive. Community Foundation of New Jersey • ...your support continues to allow this event to grow while expanding the Foundations network of supporters. Jackie Robinson Foundation • ...for doing your part to fight hunger. Eleven Madison Park •
MAJOR LEAGUE BASEBALL® MEMORABLE MOMENTS

In 2002, Major League Baseball and MasterCard International launched the MasterCard Presents Major League Baseball Memorable Moments Program. This comprehensive program gave fans around the world the opportunity to vote for the most memorable moments in the history of Major League Baseball.

The announcement of the top thirty moments — which were selected by a special panel of media members, baseball executives and baseball historians appointed by Commissioner Allan H. (Bud) Selig — was in conjunction with the 73rd All-Star Game. Most of the living players involved in the various moments were in attendance as Commissioner Selig made the announcement.

Cal Ripken, Jr. breaking Lou Gehrig’s consecutive games played streak in 1995 was voted the top moment in Major League Baseball history. The top ten moments were unveiled during a special ceremony prior to Game Four of the 2002 World Series.

MAJOR LEAGUE BASEBALL® ALL CENTURY TEAM

Established in 1999, the Major League Baseball All-Century Team was a joint program of Major League Baseball and MasterCard International that gave fans the opportunity to celebrate the best all – time players.

The names of 100 of the last Century’s best players, selected by a special panel of media members, baseball executives, and baseball historians, were placed on a ballot and fans voted for two players at each infield position, two catchers, six pitchers, and nine outfielders for a total of 25 players. More than two million fans voted and the special panel added five players to round out the team at 30. The 17 living members of the 30-player team were honored before Game Two of the 1999 World Series.
SUPPORTING WORTHY CAUSES

Call for it. Get under it.
My friends will never believe my favorite player threw it.

You've been our "Good Scout" for a long time.

Congratulations David, on being the 2004 "Good Scout" Honoree.

We congratulate Mark Lazarus and salute the March of Dimes for fighting to save tomorrow's champions.

Major League Baseball salutes the Hall of Fame Honorees for their continued dedication to the sport.


Major League Baseball salutes Tom Brokaw for his continued dedication to the Partnership for a Drug-Free America.

We make the mark for America. We're the game Americans love. We're Major League Baseball.
Colorado Rockies players and wives dedicate much-needed time and money to several charities. They are involved in food drives, hospital visits, fund-raisers, and fashion shows to raise money for those less fortunate. Additionally, the Colorado Rockies operate two charities: the Colorado Rockies Baseball Club Foundation and the Colorado Rockies Charity Fund. The Rockies Foundation emphasis is toward underprivileged and at-risk youth through programs for youth baseball, drug- and alcohol-abuse awareness and prevention, and education and literacy.

MAJOR LEAGUE BASEBALL
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