By covering Jays Care’s staffing costs, Rogers Media Inc. helps ensure your donation goes towards helping kids across Canada reach their full potential.

Jays Care Foundation does not share, sell, rent, or loan any personal information regarding our donors to anyone outside of the Foundation. We will not sell, rent, or loan to others or share your name with anyone outside the Foundation (except as noted below). We will only share your personal information with any parties outside the Foundation when doing so is necessary to provide the goods or services you requested or to comply with the law. You may unsubscribe from our mailing list at any time by emailing us at jayscarefoundation@bluejays.com.

We use your name and the level of giving you choose to receive information about our fundraising initiatives:

DONATION AMOUNT
$0 $25 $50 $100 $250 $500

LEVEL OF GIVING
One Blue Jays Way, Suite 3200, Toronto, ON, Canada, M5V 1J1

BANK 

CASH

CHEQUE ENCLOSED

DONATION INFORMATION
COUNTRY      POSTAL CODE/ZIP
CITY      PROV./STATE
STREET

One Blue Jays Way, Suite 3200, Toronto, ON, Canada, M5V 1J1

NAME
PERSONAL INFORMATION

To donate online, please visit bluejays.com/supportjayscare.

Thank you to our sponsors and our guests – and the Toronto Blue Jays players, staff and alumni – for their overwhelming support of community outreach initiatives!

The Curve Ball presented by Rogers, Cisco, Samsung and Ericsson, were a resounding success, raising a combined $1,600,000 for Jays Care.

ON DECK FOR 2014:

The Curve Ball
The 18th Annual Jays Care Community Clubhouse at Rogers Centre!
Back in Blue broadcasted their video game marathon live from the Hyatt Regency Toronto’s roof-top pool.

MARATHON RAISED $2,400
BACK IN BLUE  — 2ND ANNUAL 24-HOUR VIDEO GAME MARATHON RAISED $2,400

SOCIAL IN THE CITY RAISED $5,000
SCOTIABANK YOUNG PROFESSIONALS  — SUMMER COCKTAIL AND SOCIAL IN THE CITY RAISED $5,000

JUICE PLUS+ CANADA — OFFICE BBQ RAISED $8,760

On July 17th, Juice Plus+ staff hosted a summer BBQ and raffle.

BAY STREET REGATTA — RAISED OVER $10,000

Blue Jays players, staff and alumni – for their overwhelming support of community outreach initiatives!

This season, Garrison Creek, a group of creative heavy-hitters, partnered with Jays Care for the Curve Ball Gala to create a one-of-a-kind Bat Art Gallery Show.

CURVE BALL BAT ART GALLERY SHOW RAISED $12,000
GARRISON CREEK BAT CO. — SEASON OPENER & THE CURVE BALL BAT ART GALLERY SHOW RAISED $12,000

GARRISON CREEK BAT CO. — SEASON OPENER & THE CURVE BALL BAT ART GALLERY SHOW RAISED $12,000

The work we do would not be possible without our roster of community all-stars:

$150,000 FOR JAYS CARE!

Thank you to our sponsors and our guests – and the Toronto Blue Jays players.

raffled off a custom, handmade baseball bat autographed by select Blue Jays players.

Season Opener exhibit at Steam Whistle Brewery, Garrison Creek partnered with Jays Care for the Curve Ball Gala to create a one-of-a-kind Bat Art Gallery Show.

This season, Garrison Creek, a group of creative heavy-hitters, partnered with Jays Care for the Curve Ball Gala to create a one-of-a-kind Bat Art Gallery Show.

CURVE BALL BAT ART GALLERY SHOW RAISED $12,000
GARRISON CREEK BAT CO. — SEASON OPENER & THE CURVE BALL BAT ART GALLERY SHOW RAISED $12,000

GARRISON CREEK BAT CO. — SEASON OPENER & THE CURVE BALL BAT ART GALLERY SHOW RAISED $12,000

For more information on Jays Care fundraising initiatives:

brooklynbaseball.com/communityfundraisers
bluejays.com/fanfundraisers

bluejays.com/supportjayscare

Jays Care Foundation does not share, sell, rent, or loan any personal information regarding our donors to anyone outside the Foundation. We will only share your personal information with any parties outside the Foundation when doing so is necessary to provide the goods or services you requested or to comply with the law. You may unsubscribe from our mailing list at any time by emailing us at jayscarefoundation@bluejays.com.

Jays Care Foundation does not share, sell, rent, or loan any personal information regarding our donors to anyone outside the Foundation. We will only share your personal information with any parties outside the Foundation when doing so is necessary to provide the goods or services you requested or to comply with the law. You may unsubscribe from our mailing list at any time by emailing us at jayscarefoundation@bluejays.com.

Jays Care Foundation does not share, sell, rent, or loan any personal information regarding our donors to anyone outside the Foundation. We will only share your personal information with any parties outside the Foundation when doing so is necessary to provide the goods or services you requested or to comply with the law. You may unsubscribe from our mailing list at any time by emailing us at jayscarefoundation@bluejays.com.
On June 20th, the Toronto Blue Jays unveiled the newly-refurbished main diamond at Smythe Park in Toronto. This $175,000 undertaking included replacing the backstop and dugout fences, and restoring the infield. More than 400 York Baseball Association participants will benefit from the refurbishment this season.

“I grew up in a low-income community. I know what it takes to get to where I got. It’s up to us to help these kids. If they can stay focused, hopefully we can take them away from the bad things, and they can make the right choices in life.”

— Roberto Alomar
Hall of Famer, Toronto Blue Jays
BLUE JAYS BASEBALL ACADEMY ROOKIE LEAGUE CELEBRATES 25TH SEASON

15% of Canadian boys and 11% of girls aged 18 and under say they do not have access to after-school programs or sporting and recreational activities.²

For 25 seasons, the Blue Jays Baseball Academy Rookie League has invested in under-resourced communities and neighbourhood ball diamonds. This outreach program is dedicated to giving all kids the opportunity to get active, stay healthy, and play the game we love, and is focused on developing and mentoring young leaders from coast to coast.

OPENING DAY IN TORONTO

On July 4th, over 1,000 kids from 56 Toronto Community Housing neighbourhoods were transported to Stan Wadlow Park for Blue Jays Baseball Academy Rookie League Opening Day. Each child was given Blue Jays baseball gear, and enjoyed a day filled with baseball drills, a BBQ, and a surprise visit from Blue Jays catcher, JP Arencibia!

“This is their domain. They can come out here and have fun.”

- JP Arencibia | 9 Catcher, Toronto Blue Jays

GROW THE GAME DRIVE

On May 25th, loyal fans and the Baseball Tomorrow Fund supported the Grow the Game Drive at Rogers Centre. More than $8,000 was raised to help remove barriers to organized sport and give aspiring young athletes the chance to pursue their dream of becoming a big league ball player. Thank you!

WRAP-UP DAY AT ROGERS CENTRE

On August 15th, Toronto Community Housing Rookie Leaguers made their way to Rogers Centre for Wrap-Up Day. The day was kick-started with the Rookie League All-Star Game on Rogers Centre field, followed by the awards ceremony, where the CIBC Team Spirit Award, Saul Vale Leadership Award, Victor Cameron MVP Award, Coaches of the Year Awards and Teamwork & Sportsmanship Awards were presented. All of the Rookie Leaguers were given a LUG backpack full of school supplies and spent the afternoon on Centre Island, returning to Rogers Centre where they watched their Toronto Blue Jays play!

Thank you to Blue Jays catcher JP Arencibia, pitcher Brandon Morrow, infielder Brett Lawrie and outfielder Rajai Davis for volunteering as 2013 Honourary Division Captains, and to Blue Jays manager John Gibbons for serving as 2013 Honourary Manager!

Special thanks to our partners for supporting Rookie League all season long:

² A Canada Fit for Children
EVERY KID HAS POTENTIAL

Boys and Girls Clubs of Canada aim to provide a safe, supportive place where children and youth can experience new opportunities, overcome barriers, build positive relationships and develop confidence and skills for life. Nineteen Clubs serving 37 communities across Canada offered the Blue Jays Baseball Academy Rookie League program this year.

BOYS AND GIRLS CLUBS OF SASKATOON believe that “Every Kid has Potential.”

Culturally diverse, with almost half of its population being of Aboriginal descent, the Pleasant Hill community is the largest and one of the oldest of the city’s five core neighbourhoods. It has Saskatoon’s lowest income and highest crime rate, along with one of the highest youth populations and percentage of single-parent families.

Pleasant Hill Clubhouse is one of three Saskatoon Boys and Girls Clubs offering a spring and summer Blue Jays Rookie League program to its participants – with 350 kids playing baseball in 2013. Twice a week for 12 weeks, the Rookie Leaguers – many of whom had never played baseball before, and otherwise would not have had the opportunity to participate in organized sport – had the chance to understand, learn and enhance their playing abilities, and enjoy the feeling of success upon mastering a skill.

“Being a part of the Blue Jays Baseball Academy Rookie League is so exciting for us here in Saskatoon, because it provides us with the opportunity to introduce baseball to our kids, who otherwise wouldn’t have the chance to learn the game. Jays Care gives kids a chance to learn something new and fun; it teaches them about teamwork and, by giving them the chance to succeed at something like baseball, it improves their self-esteem and helps them to feel good about themselves and their accomplishments.”

– Wanda Desjardins, Executive Director, Boys & Girls Clubs of Saskatoon

DONOR SPOTLIGHT

The Jays Care Foundation Young Professionals Committee is made up of 25 dynamic, engaged and philanthropic-minded professionals who are active leaders in their community. This team generously volunteers their leadership and management skills, creativity, passion and social networks to support the Toronto Blue Jays’ investment in Canada’s children and youth.

This summer, the Young Professionals Committee challenged Blue Jays fans and fellow young professionals to make a difference by pitching in and changing up the way they interacted with the community around them. This unique fundraising event, ChangeUp, called on individuals, groups and companies to commit to completing an activity of their choice, and fundraise in support of Jays Care. The campaign was capped off with the ChangeUp Celebration Event at Rogers Centre.

Together, the ChangeUp campaign and event raised more than $105,000 for Jays Care’s community outreach initiatives!

THANK YOU TO OUR SPONSORS:

Meet our YPC at: bluejays.com/ypc
Thank you to our sponsors and our guests – and the Toronto Blue Jays players, staff and alumni – for their overwhelming generosity. The Curve Ball and 18th Annual Charity Golf Classic, presented by Rogers, Cisco, Samsung and Ericsson, were a resounding success, raising a combined $1,600,000 for Jays Care’s community outreach initiatives!

ON DECK FOR 2014: The Curve Ball will held on April 7, 2014 and the 19th Annual Charity Golf Classic will be held on June 2nd, 2014! Stay tuned for more details!

Thank you!

2013 FAN FUNDRAISERS HAVE RAISED MORE THAN $150,000 FOR JAYS CARE!

The work we do would not be possible without our roster of community all-stars:

GARRISON CREEK BAT CO. – SEASON OPENER & THE CURVE BALL BAT ART GALLERY SHOW RAISED $12,000

This season, Garrison Creek, a group of creative heavy-hitters, partnered with Jays Care for the Curve Ball Gala to create a one-of-a-kind bat art gallery featuring fifteen custom-designed bats up for auction, including eight Toronto Blue Jays player-inspired bats autographed by the players themselves. In addition, during their Season Opener exhibit at Steam Whistle Brewery, Garrison Creek raffled off a custom, handmade baseball bat autographed by select Blue Jays players.

BAY STREET REGATTA – RAISED OVER $10,000

Davies Ward Phillips & Vineberg LLP challenged law firms across Toronto to compete in a Bay Street Regatta where each team had to build a cardboard boat captained by a lawyer from their firm! Summer students came together to build their boats and race at the Hyatt Regency Toronto’s roof-top pool.

JUICE PLUS+ CANADA – OFFICE BBQ RAISED $8,760

On July 17th, Juice Plus+ staff hosted a summer BBQ and raffle for their office complex. In addition, a corporate donation was made to sponsor two charitable groups for a night in the Jays Care Community Clubhouse this season.

SCOTIABANK YOUNG PROFESSIONALS – SUMMER SOCIAL IN THE CITY RAISED $5,000

This evening provided an opportunity for Scotiabank young professionals to network with their peers and enjoy a fun-filled cocktail reception.

BACK IN BLUE – 2ND ANNUAL 24-HOUR VIDEO GAME MARATHON RAISED $2,400

Back in Blue broadcasted their video game marathon live from the Jays Care Community Club House at Rogers Centre!

bluejays.com/fanfundraisers