OFFICIAL RULES FOR 2017 @BLUEJAYS RETWEET GIVEAWAYS

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

By participating in a Toronto Blue Jays Retweet giveaway (each a “Giveaway”) promoted by Rogers Blue Jays Baseball Partnership (the “Club”), you agree to these Official Rules (the “Official Rules”), which are a contract, so read them carefully before participating. Without limitation, this contract includes indemnities to the released parties from you and a limitation of your rights and remedies. The contract will refer to you as “you” or “entrant”.

The details of any Giveaway shall be specified by the Club from time to time on the Club’s official Twitter account which uses the handle @BlueJays (the “Club Account”), in the discretion of the Club. Entrants must follow any directions provided by the Club within any Tweet posted to the Club Account and otherwise be bound by and follow these Official Rules to be eligible to receive a prize in connection with any Giveaway.

Eligibility

To be eligible to enter any Giveaway, you must be at the time of entry into the Giveaway (i) a legal resident of Canada, excluding the Province of Quebec; (ii) of legal age of majority in the province/territory in which you reside; and (iii) have a valid, public (i.e., “not protected”) Twitter account.

The following individuals and their household members (whether or not related) are not eligible to enter any Giveaway: the employees, officers, directors, shareholders, agents, representatives, successors and assigns of each of (i) the Club, (ii) the other MLB Entities (defined below), and (iii) any and all other companies associated with the Giveaway. The “MLB Entities” shall mean the Office of the Commissioner of Baseball (the “BOC”), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P. (“MLBAM” or “MLB.com”), Major League Baseball Properties, Inc., The MLB Network, LLC, BAMTech, LLC, each of their parent, subsidiary, affiliated and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the BOC, and the owners, general and limited partners, shareholders, directors, officers, employees and agents of the foregoing entities.

The Club shall have the right at any time to require proof of identity and/or eligibility to enter any Giveaway. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied for the purpose of a Giveaway must be truthful, complete, accurate and in no way misleading. The Club reserves the right, in its sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

How to Enter a Giveaway

(a) There is only one way to enter any Giveaway and no other method of entry will be accepted. To enter a particular Giveaway, Retweet the particular Club Tweet identified by the Club on the Club Account (the “Club’s Tweet”) during the time period specified by the Club within the Club’s Tweet (the “Entry Period”). If you do not have a Twitter account, visit www.twitter.com and register in accordance with the enrolment instructions for a free Twitter account. If you do have a Twitter account, but your Tweets are “protected”, make them publicly viewable by unchecking the “Tweet privacy” option in the “Security and privacy settings” and then saving your changes.

By successfully Retweeting the Club’s Tweet during the Entry Period, you will be entered into the Giveaway. Each entry that complies with the foregoing requirements is referred to as an “Entry”. Incomplete entries will be deemed void.
For each Giveaway, there is a limit of one (1) entry per Twitter account. By way of illustration, if two (2) or more otherwise eligible persons share a single Twitter account, only one (1) of them may enter a particular Giveaway. There is no limit on the number of Giveaways you may enter.

MLBAM’s computer shall be the official clock of each Giveaway. Free access to the Internet is available at most public libraries. Entrants are solely responsible for Internet connectivity, software and/or hardware that may be required in order to create and/or submit any Entry.

By entering a Giveaway, each entrant consents to the collection, use, and disclosure of his/her personal information for the purposes and in the manner described herein. All information submitted by entrants via Twitter is being collected by MLBAM and is subject to, and will be treated in a manner consistent with, MLB.com’s Terms of Use accessible at: http://mlb.mlb.com/mlb/official_info/about_mlb_com/terms_of_use.jsp and Privacy Policy accessible at: www.mlb.com/privacy. Information submitted by entrants via Twitter will also be provided to the Club, treated in accordance with the Club’s Privacy Policy, available at www.bluejays.com/privacy, subject to the entrants’ stated preferences from time to time. All information submitted by entrants on Twitter is being collected by Twitter, Inc. (“Twitter”) and is subject to any terms of use and/or privacy policies of Twitter. All information submitted by entrants offline is being collected by the Club and will be treated by the Club in accordance with the Club’s Privacy Policy, available at www.bluejays.com/privacy, subject to each entrant’s stated preferences from time to time.

**Prize Description**

For each Giveaway, the number of prizes available to be won will be specified by the Club within the Club’s Tweet during the Giveaway’s Entry Period. For each Giveaway, a description of each prize (including the estimated retail value of each prize or, where a prize is not available at retail, the Club’s estimated perceived value of the prize) will be specified by the Club within the Club’s Tweet during the Giveaway’s Entry Period. For each Giveaway, there is a limit of one (1) prize per entrant.

**Prize Conditions**

Any and all Giveaway prizes must be accepted as awarded and may not be transferred, assigned, or redeemed for cash except at the Club’s sole and absolute discretion. The Club reserves the right to substitute any prize (or portion thereof) with an alternate prize of comparable or greater value at its sole and absolute discretion, for whatever the reason. Prizes may not be exactly as advertised, and except as expressly warranted herein, any prize is provided “as is” without further warranty of any kind.

All prize details will be determined in the sole discretion of the Club. Any and all costs and expenses associated with prize acceptance and use not specified by the Club within the Club’s Tweet as being provided, including but not limited to lodging, transportation costs, gratuities and other expenses incurred by a winner (and any guests) in claiming, accepting and/or using the prize are the sole responsibility of the winner.

Entrants may not take actions that are negligent, injurious or reckless in pursuit of any prize offered in connection with a Giveaway. Entrants who do not follow this rule or who otherwise participate in a Giveaway in an unsportsmanlike manner will be disqualified from the Giveaway. In addition, in the event that the Club determines in its sole discretion that a prize winner and/or guest is engaging in a non-sportsmanlike or disruptive manner in connection with prize acceptance, use or participation, or with any intent to annoy, abuse, threaten or harass any other person in connection with prize acceptance, use, or
participation, the Club reserves the right to disqualify the winner and/or guest from participation in any portion of the prize.

In the event that a Giveaway prize includes tickets to one or more Major League Baseball games, events and/or exhibition games, the dates and times of such Major League Baseball games, events or exhibition games, as applicable, are determined in the sole discretion of the BOC and/or the applicable Club, as applicable, and may be subject to change. The terms and conditions of any tickets awarded as part of a Giveaway prize will govern in the event a legal game, event or exhibition, as defined by Major League Baseball, is not played or held, as applicable, due to weather conditions, an act of God, an act of terrorism, civil disturbance or any other reason. All Giveaway winners and their guest(s) agree to comply with all applicable stadium and venue, as applicable, and regulations in connection with the prize. The applicable MLB Entities reserve the right to remove or to deny entry to any winner and/or guest who engages in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the Game, event or exhibition. The Released Parties (defined below) will not be responsible for acts of God, acts of terrorism, civil disturbances, work stoppages or any other natural disaster outside their control that may cause the cancellation or postponement of any Major League Baseball game, event or exhibition. Major League Baseball game, event and exhibition tickets awarded as part of any Giveaway prize may not be resold or offered for resale or used for any commercial or promotional purpose whatsoever. Any such resale or commercial or promotional use may result in disqualification and prize forfeiture, and may invalidate the licence granted by the game, event or exhibition tickets.

**Selection of Winner(s) for each Giveaway**

For each Giveaway, on the date specified by the Club in the Club’s Tweet, a Club representative will select by random draw the potential winner or potential winners, as applicable, from among all eligible Entries received. For each Giveaway, odds of winning depend on the number of eligible Entries received.

For each Giveaway, the potential winner(s) selected in accordance with the previous section will be notified via Direct Message to the potential winner’s Twitter account provided at the time of entry and will be required to privately (through Twitter Direct Message, email, or other secure, private means) provide his/her name and telephone number. The potential winner will then be contacted by a Club representative at this telephone number to determine if he/she is eligible in the sole discretion of the Club representative. In the event that a potential winner does not respond to such notification within two (2) business days, incorrectly answers the skill testing question (described in more detail below), as determined by the Club in its sole discretion, or declines a prize for any reason, he/she will be disqualified, the prize will be forfeited and, at the Club’s discretion and time permitting, an alternate potential winner may be randomly selected from among all remaining eligible Entries.

To be declared a winner and claim the prize awarded, each potential winner must (i) be eligible according to these Official Rules, (ii) correctly answer, without assistance of any kind, whether mechanical or otherwise, a time limited mathematical skill testing question which will be administered by telephone at a mutually agreeable time, and (iii) sign a duly completed Liability and Publicity Release form, and any other documentation as may reasonably be required by the Club, and return same to the Club by the date specified on the applicable documentation.

If all required documents are not properly executed and returned within the specified period of time, or a potential winner otherwise fails to comply with these Official Rules, a disqualification will result and the prize will be forfeited and, at the Club’s sole discretion and time permitting, an alternate potential winner may be randomly selected from among all remaining eligible Entries. Refusal to accept such documents or return of such documents as non-deliverable or the potential winner’s noncompliance with these Official Rules will also result in disqualification and, at the Club’s sole discretion and time permitting, may cause an alternate potential winner to be chosen from among all remaining eligible Entries. The winner’s guest(s),
as applicable, must also sign a duly completed Liability and Publicity Release form and return same to the Club by the date specified in order to participate in the prize.

Waiver of Liability/Publicity Release

By participating in a Giveaway and submitting an Entry, each entrant (i) agrees to be bound by these Official Rules, including all Entry requirements, (ii) agrees that the decisions of the Club are final and without appeal, (iii) remises, releases and forever discharges the Club, the other MLB Entities, each of their respective parents, affiliated companies and subsidiaries, any and all other companies associated with the Giveaway (including prize suppliers and suppliers of materials or services related to the Giveaway), and all of their respective employees, directors, officers, shareholders, agents, representatives, successors and assigns (collectively, the “Released Parties”) from any and all actions, causes of actions, suits, debts, dues, accounts, claims, damages, liability, losses, harm, costs or expenses, including without limitation any and all liability for any injuries, loss or damage of any kind to the entrant or any other person, including personal injury, death, or property damage, arising out of, or in any way related to, directly or indirectly, the Giveaway, including without limitation the entrant’s participation in the Giveaway, any breach of these Official Rules, the awarding, receipt, possession, use and/or misuse of any Giveaway prize (or any portion thereof), and any travel or activity that is related to the receipt or use of any Giveaway prize, and/or the violation or infringement of any intellectual property rights or of any publicity, personality or privacy rights, and agrees to fully indemnify the Released Parties from any and all claims by third parties relating to the foregoing.

By accepting a prize, each winner authorizes the Club, MLBAM, the other MLB Entities and each of their respective designees to use in any related publicity, such winner’s name, city and province/territory of residence, photograph, image, likeness, voice, and any statements he/she may make regarding such prize for advertising and promotional purposes worldwide in perpetuity and in any form of media now or hereafter devised worldwide (including the Internet), without limitation and without additional compensation or consideration, notification or permission, unless prohibited by law; and waives any rights that may exist in respect of materials produced pursuant to the foregoing.

General Giveaway Terms and Conditions

The Released Parties are not responsible for (i) stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, postage-due or garbled entries, transmissions, email or mail; (ii) lost, interrupted or unavailable network, cable, satellite, server, Internet Service Provider, website, or other connections including those through and/or by any website; (iii) availability or accessibility or miscommunications or failed computer, satellite, telephone, cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; (iv) failures or malfunctions of phones, phone lines or telephone systems, (v) any error, omission, interruption, defect or delay in transmission, processing, or communication; (vi) non-delivery of any communication or Entry; (vii) misdirected, blocked, or delayed email notifications; (viii) printing, typographical or other errors appearing within these Official Rules, in any Giveaway-related advertisements or other materials; (ix) any other errors, problems or difficulties of any kind whether human, mechanical, electronic, network, computer, telephone, mail, typographical, printing or otherwise relating to or in connection with any Giveaway, including, without limitation, errors or difficulties which may occur in connection with the administration of a Giveaway, the processing of Entries, the announcement of any prize in any Giveaway-related materials, or the cancellation or postponement of any Major League Baseball game, event or exhibition, (x) any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in a Giveaway; or (xi) any injury or damage to the computer of any entrant or other person related to or resulting from participating in any Giveaway or downloading materials from or use of any website.
Persons who tamper with or abuse any aspect of any Giveaway or website or attempt to undermine the legitimate operation of any Giveaway by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or the Club’s representatives or who are in violation of these Official Rules, as solely determined by the Club, will be disqualified and all associated Entries will be void. Any attempt to deliberately damage the content or operation of any Giveaway is unlawful and subject to legal action by the Club, MLBAM and/or their respective agents. The Club shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to any Giveaway, and to resolve all disputes in its sole discretion. The Released Parties (i) make no warranty, guaranty or representation of any kind concerning any prize, and (ii) disclaim any implied warranty. The failure of the Club or MLBAM to enforce any term of these Official Rules shall not constitute a waiver of that provision. All disputes will be resolved in the Province of Ontario under applicable Ontario and Federal laws.

The Club and MLBAM reserve the right, in their sole discretion, to cancel, suspend or otherwise modify any Giveaway (or any portion thereof) and/or to amend these Official Rules at any time and in any way, without prior notice, for any reason, including, but not limited to incidents where a virus, bug, unauthorized human intervention, or other causes corrupt the administration, security, fairness, integrity or proper operation of any Giveaway (or any portion thereof). In the event of cancellation, the Club may elect to identify each Giveaway’s winner(s) and award the prize(s) by way of random drawing from among all non-suspect, eligible Entries received up to the time of such cancellation.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH ANY GIVEAWAY OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF ANY GIVEAWAY MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE CLUB WILL DISQUALIFY ANY SUCH ENTRANT, AND THE CLUB, MLBAM AND/OR THEIR RESPECTIVE AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING LEGAL FEES) AND OTHER REMEDIES FROM ANY PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

In connection with the eligibility section of these Official Rules, all entrants must have a valid Twitter account. In the event of a dispute as to the identity or eligibility of any potential winner, the winning Entry will be declared made by the Authorized Account Holder (defined below) of the Twitter account used at the time of entry, provided such Authorized Account Holder is eligible according to these Official Rules. A potential winner may be required to provide proof, upon request of the Club, that he/she is the applicable Authorized Account Holder, the sufficiency of such proof to be determined in the absolute discretion of the Club. The “Authorized Account Holder” is defined as the natural person who is assigned the applicable Twitter account by Twitter.

All personal information provided by an entrant is provided to the Club and/or MLBAM and not to Twitter. Each Giveaway is in no way sponsored, endorsed or administered by, or associated with Twitter. Any questions, comments or complaints regarding any Giveaway should be directed to the Club and not to Twitter.

All Giveaways are subject to all applicable federal, provincial and municipal laws, rules and regulations.

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